

Citation of Honorary Fellows
Mr. HUNG Pi-cheng, Benjamin

Mr. Benjamin Hung Pi-cheng was born in Hong Kong, and obtained his Bachelor of Arts in Business Administration from the University of Washington and his Master of Business Administration from the University of Toronto, Canada. Mr. Hung is currently Executive Director and Chief Executive Officer of Standard Chartered Bank (Hong Kong) Limited, the second Chinese *taipan* and the youngest CEO of the Bank.

Mr. Hung joined Standard Chartered in 1992 and has held a number of senior positions in consumer and wholesale banking, including Chief Operating Officer, Hong Kong, and Head of Consumer Banking, Hong Kong. He has acquired rich international banking experience and vision as well, having worked in various countries such as the United Kingdom and Canada. He is also currently Vice-Chairman of the Board of Directors of Bohai Bank.

Hong Kong's economy is well developed, and faces intense competition from various quarters. Mr. Hung believes that Hong Kong still has a lot of room for economic development, especially in relation to emerging markets. One of his goals is to help Hong Kong, with the bank playing an intermediary role, get connected with emerging markets such as China, the Middle East, India and Africa, seizing opportunities for further growth and the enhancement of Hong Kong's position as an international financial centre.

At the same time, Mr. Hung actively participates in business and social affairs, and currently holds a number of important public offices, including Board Member of the Airport Authority of Hong Kong, Board Member of the Hospital Authority, and Vice Chairman of the Finance Committee of the Hospital Authority. He has been appointed by the Government as a member of the Insurance Advisory Committee, the Hong Kong Stock Exchange's Risk Management Committee and the Exchange Fund Advisory Committee, and the Council for Sustainable Development.

Mr. Hung has always been supportive of community services. He is currently on the board of the Community Chest, and was the immediate past Chairman of the

Community Business Leadership Team, a non-profit making organization that aims at promoting corporate social responsibility in Hong Kong. Encouraging his staff to contribute actively to society, Mr. Hung has a distinctive philosophy of staff management that emphasizes a work-life balance for his staff. He implements such ideas in a novel way, including a 5-day paternity leave for male staff, 2-day volunteer service leave for all staff, and encouraging them to leave office on time, so that staff can have enough rest to maximize their creativity and potential.

Mr. Hung is devoted to his work, cares about his staff, and has been adopting a positive and open management philosophy for years. He has a lasting passion for community service, and has been promoting corporate social responsibility. His broad international vision helps him not only to contribute to the banking industry, but to advance Hong Kong's position as an international financial centre. Mr. Chairman, in recognition of his outstanding achievements and multiple contributions, may I now present Mr. Hung to you for the conferment of an honorary fellowship.

Written and delivered by Dr Winnie Poon Pui-han

榮譽院士贊辭

洪丕正先生

洪丕正先生出生於香港，獲美國華盛頓大學工商管理科文學士及多倫多大學工商管理碩士。洪先生現任渣打銀行（香港）有限公司執行董事及行政總裁，是該行第二位華人大班以及最年輕的行政總裁。

洪先生於 1992 年加入渣打，於個人及企業銀行兩個主要範疇均曾擔任重要職位，包括出任香港區營運總監及香港個人銀行業務主管。洪先生曾於海外地區包括英國及加拿大工作，擁有豐富的國際銀行經驗及視野。洪先生目前亦擔任渤海銀行董事會副主席。

香港的經濟發展成熟，同時面對多個競爭對手，洪先生認為香港經濟仍有很大的發展空間，在新興市場方面尤其大有可為。他的目標之一便是透過銀行扮演的中介角色，協助香港打通與中國、中東、印度及非洲等新興市場的脈絡，抓緊機會為香港創造更廣闊的增長空間，進一步提昇香港的國際金融中心地位。

與此同時，洪先生積極參與工商及社會事務，現任多項重要公職，包括香港機場管理局成員、醫院管理局成員、醫管局財務委員會副主席，並獲政府委任為保險業諮詢委員會、香港交易所風險管理委員會及外匯基金諮詢委員會、以及可持續發展委員會成員。

一直以來，洪先生鼎力支持各項社會公益，現任香港公益金董事，亦是推動本港企業社會責任的非謀利組織公益企業的前任主席。洪先生鼓勵員工積極投入回饋社會，對於管理員工亦有一套獨特的看法，積極提倡保持員工工作與生活之間的平衡。洪先生以創新的形式加以實踐，包括推出五天男士侍產假、兩天義工服務假、鼓勵員工準時下班等，務求讓員工充分休息，發揮最大的創意和潛能。

洪先生對工作熱誠投入，熱愛員工，多年來採取正面及開放的管理哲學，並一直熱心公益事務，提倡企業社會責任。他擁有廣闊的國際視野，不僅為香港銀行業作出重大貢獻，亦協助提昇香港的國際金融中心地位。主席先生，為表彰洪先生多年來在各方面的卓越成就和貢獻，本人謹恭請閣下頒授榮譽院士銜予洪丕正先生。

由潘佩嫻博士撰寫及宣讀