

Graduate Employment Survey 2017

Summary of Survey Findings

1. Response Rate

In 2017, 724 out of 733 graduates completed and returned the questionnaires, representing a response rate of 98.8%.

2. Employment Status

The overall engagement rate in employment and full-time further studies reached 96.4%. 86.5% of the graduates joined the work force, 9.9% chose to pursue full-time further studies, while 2.5% of the graduates were not seeking employment and 1.1% or 8 graduates were still looking for their first job at the time the survey was conducted.

Graduates from the following programmes were 100% engaged in employment and further studies: BA in Chinese and Contemporary English Studies; BBA programmes including Accounting, Finance, General Business Management and Risk & Insurance Management; and the streams of China and Asia Pacific Studies, Economics, Psychology, Sociology and Social and Public Policy Studies of the Social Sciences programme.

3. Time Taken in Job Search and Average Number of Job Offers

47.8% of graduates received their first job offer within one month while 27.2% of them got their offers within 1-2 months. By September 2017, 85.5% of our graduates were settled in full-time employment. On average, each full-time employed respondent received 2 full-time job offers.

4. Overall Average Monthly Income

The overall average monthly income of full-time employed graduates was HK\$14,754, representing an increase of 5.8% comparing to 2016's HK\$13,946. Graduates of BBA – Finance had the highest average monthly income of HK\$15,995, where graduates from BSS – Social and Public Policy Studies came second with an average monthly income of HK\$15,603.

5. Employment Sector

The majority of the full-time employed graduates (70.1%) were employed in the commerce and industry sector, remained relatively unchanged when compared to 2016's 70.2%. The education sector took up 16.0% of our graduates – similar as 2016's 16.2%, whereas the community and social services sector employed 6.4% of the 2017 graduates, which is lower than 2016 (7.2%). The civil service sector employed 5.3%, indicated an increase as recorded in 2016 (4.5%) whereas the arts and culture and other sectors took up the rest of 1.9% and 0.3% of our graduates respectively in 2017.

6. Occupation

The teaching profession absorbed 13.6% of the 2017 full-time employed graduates, while the accounting / auditing profession took up 11.0%. Another 10.5% of the 2017 graduates were employed in the marketing / sales profession and 8.3% were employed in the administrative / management profession.

7. Relevance of Study to Work

62.5% of the full-time employed graduates were engaged in a career in the same field or fields relevant to their studies. BBA graduates had a higher percentage (80.8%) of engaging in careers relevant to their studies than those in Arts (55.8%) and Social Sciences (41.9%).

8. Size of Companies

42.7% of the full-time employed graduates were engaged in companies with employees under 100, relatively stable as of 42.8% as in 2016. 38.9% of the 2017 graduates were employed in companies with 500 or more employees, representing a decrease of 3.7% from 2016. Other graduates (18.4%) had their full-time work in companies with 100 – 499 employees.