

CUS512AB Topics in Cultural Representation and Interpretation The Cultural Politics of Labor: Digital Labour 文化再現與詮釋專題: 勞工的文化政治: 數字勞工

Course Title	:	Topics in Cultural Representation and Interpretation The Cultural Politics of Labor: Digital Labour 文化再現與詮釋專題: 勞工的文化政治: 數字勞工
Course Code	:	CUS512AB
No. of Credits/Term	:	3
Class Contact Hours	:	3 hours per week
Category	:	Elective course
Discipline	:	Cultural Studies
Prerequisite(s)	:	Nil
Co-requisite(s)	:	Nil
Exclusion(s)	:	Nil
Exemption Requirements	:	Nil
Brief Course Description	:	This course serves as the second part of the Cultural Politics of Labour series, specifically focusing on digital labour, technology, and the cultural and creative industry. From a theoretical standpoint, the course engages with various theoretical frameworks such as Marxist feminism, autonomist Marxism, and classic Marxism to examine the concept of digital labour and the digital worker within the context of contemporary capitalism. In an analytical sense, the course employs case studies and examples from literature, media, and popular culture to illuminate how the meanings, ideologies, and rhetoric surrounding digital labour and network technology are shaped, manipulated, negotiated, and contested. For instance, it scrutinizes the portrayal of tech companies as 'fun,' 'playful,' and 'creative' workplaces, while also exposing the power dynamics and social inequality underlying these representations through cultural analysis and criticism.

Moreover, the course delves into resistance movements that challenge dominant discourses and meanings, such as the anti-work movements and the '996, ICU' project initiated on GitHub. By completing this course, students will acquire a comprehensive understanding of digital labour and network technology, enabling them to analyse the discourse and underlying ideologies constructed within the media sector and everyday life.