CV: Prof Jan P Voon

RESEARCH PUBLICATIONS

Journal Articles

- 1. Xu Xinpeng, Jan P. Voon, Yan Shang, "Unbundling Institutional Determinants of Multinational Investments", *Applied Economics*, Vol. 49, Issue 23, pp. 2269-2285, Routledge. Published online 29 Sept 2016, 15 Feb 2017.
- **2.** Jan P. Voon, CP Chung, "China's Maritime Silk Road Initiative: Political-Economic Calculations of Southeast Asian States", *Asian Survey (UC Bekerley)*, Vol. 57, Issue 3, pp. 416-449, 1 Feb 2017.
- **3.** Jan P. Voon, Yiu C. Ma, "Global Financial Crisis and Perceptions of Job Insecurity: The China Case", *Journal of Behavioral and Experimental Economics*, Vol. 53, Issue 1, pp. 138-148, Elsevier, Nov 2014.
- **4.** Jan P. Voon, "The Role of Emotion in Consumption", *International Journal of Economics and Finance*, Vol. 5, Issue 11, pp. 95-104, Canadian Center of Science and Education, Oct 2013.
- **5.** Jan P. Voon, Nancy Zhang, "Does Psychological Factors Emanating from a Financial Crisis Affect Consumption? Evidence From China", *China: An International Journal*, Vol. 11, Issue 1, pp. 146-156, National University of Singapore Press, Apr 2013.
- **6.** Voon, Ran, "Does Oil Price Shock Affect Small Open Economies? Evidence from Hong Kong, Singapore, South Korea and Taiwan", *Applied Economics Letters*, Vol. 19, Issue 16, pp. 1599-1602, Routledge, Nov 2012.
- **7.** Jan P. Voon, Timothy Voon, "A Structural Model of Consumption: An Application to China during the Global Financial Crisis", *Journal of Socio-Economics*, Vol. 41, Issue 3, pp. 284-288, Elsevier, Jun 2012.
- **8.** Jan P. Voon, Timothy Voon, "How Divergent were Returns to Educational Investments in China?", *Asian Social Science*, Vol. 8, Issue 1, pp. 1-14, Canadian Center of Science and Education, Jan 2012.
- **9.** Voon, Agrawal, Ngui, "Challenges Impeding Competitiveness of the Wooden Furniture Manufacturing Industry: the Case of Furniture Industry in Sarawak, Malaysia", *Australian Journal of Basic and Applied Sciences*, Vol. 5, Issue 9, pp. 1135-1145, Australia, 1 Nov 2011.

- **10.** Voon, Voon, "A Structural Utility Mediation Model: China during the Global Financial Crisis", *International Journal of Economics and Finance*, Vol. 3, Issue 6, pp. 141-147, Canadian Center of Science and Education, Nov 2011.
- **11.** Jan P. Voon, John K. Voon, "Impacts of Financial Crisis on Family Units in China: The Role of Family Law", *Journal of Contemporary China*, Vol. 20, Issue 70, pp. 397-412, Routledge, Jun 2011.
- **12.** Jan P. Voon, Kwang-sing Ngui, Anand Agrawal, "Determinants of Willingness to Purchase Organic Food: An Exploratory Study Using Structural Equation Modeling", *International Food and Agribusiness Management Review*, Vol. 14, Issue 2, pp. 103-120, International Food and Agribusiness Management Association (IFAMA).
- **13.** Jan P. Voon, John K. Voon, "Export Enhancement, WTO Rules and Financial Crises", *International Journal of Business and Social Science*, Vol. 2, Issue 6, pp. 62-71, Centre for Promoting Ideas, USA, 1 Apr 2011.
- **14.** Voon, J, Ran, J, "How do oil price shocks affect a small non-oil producing economy? Evidence from Hong Kong", *Pacific Economic Review*, Vol. 15, Issue 2, pp. 263-280, Blackwell, May 2010.
- **15.** Voon, J. P., Ran, J "How Does FDI Affect China? Evidence From Industries and Provinces", *Journal of Comparative Economics*, Vol. 35, Issue 1, pp. 774-799, Elsevier, Oct 2007.
- **16.** Ran, Jimmy (50%), Voon, J. P. (50%), "Effects of Foreign Currency Component in Monetary Aggregates on Money Neutrality", *Economics Letters*, Vol. 99, Issue 1, pp. 434-438, Elsevier, 14 Sep 2007.
- **17.** Voon, J. P., Li, G.Z., Jimmy Ran, "Does China Really Lose from RMB Revaluation: Evidence from Some Export Industries", *Applied Economics*, Vol. 38, pp. 1715-1723, Blackwell, 1 Dec 2006.
- **18.** Voon, J. P., LI G. Z., RAN J., "Risk, Uncertainty and China's Exports", *Australian Economic Papers*, Vol. 45, Issue 2, pp. 158-168, Blackwell, 1 Dec 2006.
- **19.** Voon, J. P., CHEN, K.Y. Edward, BRIDGES, B., "ASEAN Plus Three: Rethinking East Asian Economic Cooperation", *Asian Profile*, Vol. 33, Issue 5, pp. 513-529, Hong Kong: Asian Research Service, 2005.
- **20.** Voon, J. P, Ren Yue, "China-ASEAN Export Rivalry in the US Market: The Importance of HK-China Production Synergy and the Asian Financial Crisis", *Journal of Asia-Pacific Economy*, Vol. 8, Issue 92, pp. 157-179, Routledge, 2003.

- **21.** Voon, J. P., Chen, Edward K. Y., "Contribution of Capital Stock Quality Improvement to Economic Growth: The Case of Hong Kong", *Journal of Asian Economics*, Vol. 14, pp. 631-644, North-Holland: Elsevier Inc., 2003.
- **22.** Voon, J. P., Xu Xinpeng, "Regional Integration China: A Statistical Model", *Economics Letters*, Vol. 79, pp. 35-42, Elsevier, 2003.
- **23.** Voon, J. P., "Measuring Social Returns to Higher Education Investment in Hong Kong", *The Economics of Education Review*, Vol. 20, Issue 5, pp. 503-510, Pergamon, 2001.
- **24.** Salayo, N.D., Voon, J. P., Selvanathan S., "Hedonic Pricing for Prawn and Shrimp in the Philippines", *Marine Resource Economics*, Vol. 14, Issue 1, pp. 65-78, New York: Crane, 2000.
- **25.** Voon, J. P., "Measuring Research Benefits in an Imperfect Market: Second Reply", *Agricultural Economics*, Vol. 22, pp. 127-128, Elsevier, 2000.
- **26.** Voon, J. P., Y Y Kueh, "Country of Origin, China's Value-Added Exports and Sino-US Trade Balance Reconciliation", *Journal of World Trade*, Vol. 34, Issue 5, pp. 123-136, Kluwer Law International, 2000.
- **27.** Ho, L. S., VOON, J. P., X. D. Wei, "Age Discrimination in the Labour Market: Fact or Fiction", *International Employment Relations Review*, Vol. 5, Issue 1, pp. 43-62, Internation Employment Relations, 1999.
- **28.** Ho, L. S., X. D. Wei, Voon, J. P., "Are Older Workers Disadvantaged in Hong Kong's Labor Market?", *Asian Economic Journal*, Vol. 14, Issue 3, pp. 283-300, Blackwell, 1999.
- **29.** Voon, J. P., "Competitiveness of the Singaporean Economy: A Strategic Perspective", *Asian Pacific Economic Literature*, Vol. 13, Issue 1, pp. 88-89, Blackwell, 1999.
- **30.** Voon, J. P., Edward, G. W., "`Impacts of Foreign Policies on the Gains from Research and Promotion", *Agricultural Economics*, Vol. 20, pp. 11-21, Elsevier, 1999.
- **31.** Voon, J. P., "Export Competition of China and ASEAN in the US Market", *ASEAN Economic Bulletin*, Vol. 14, Issue 3, pp. 273-292, Institute of Southeast Asian Studies, 1998.
- **32.** Salayo, N.D., Voon, J. P., Selvanathan S., "Prawn and Shrimp Attributes that Command Premium Prices", *Infofish International*, Vol. 3, pp. 57-60, INFOFISH, 1998.
- **33.** Edwards, G. W., Voon, J. P., "The Calculation of Research Benefits with Linear and Non-linear Specifications of the Demand and Supply: Reply", *American Journal of Agricultural Economics*, Vol. 79, Issue 4, pp. 1368-1371, Blackwell, 1997.

- **34.** Voon, J. P. (100%), "Evaluating Quality Improvement in Nonhomogeneous Agricultural Market: The Case of Australian Beef", *Review of Marketing and Agricultural Economics*, Vol. 64, Issue 2, pp. 190-196, Elsevier, 1996.
- **35.** Voon, J. P., "The Gains from Agricultural Research under Distorted Trade", *Journal of Public Economics*, Vol. 59, Issue 2, pp. 309-311, Elsevier, 1 Dec 1995.
- **36.** Voon, J. P., "Measuring Research Benefits in an Imperfect Market,", *Agricultural Economics*, Vol. 10, pp. 89-93, Elsevier, 1994.
- **37.** Voon, J. P., "Chinese Demand for Australian Wheat: Application of Market Share Models", *Australian Economic Papers*, Vol. December, pp. 228-238, Blackwell, 1994.
- **38.** Voon, J. P., "An Appraisal of the Effects of Demand-Increasing Research in Distorted Markets", *Economic Analysis and Policy*, Vol. 23, pp. 45-58, Griffith University Press, Oueensland, Australia, 1993.
- **39.** Voon, J. P., "A Cross-Commodity Appraisal of Demand-raising Research Benefits: Pork and Chicken in Australia", *Journal of Agricultural Economics*, Vol. 43, pp. 243-247, Elsevier, 1992.
- **40.** Voon, J. P., Edwards, G. W., "An Analysis of the Welfare Effects of Research and Promotion in a Two-Sector Market", *Irish Journal of Agricultural and Food Research*, Vol. 31, pp. 51-62, Elsevier, 1992.
- **41.** Voon, J. P., Edwards, G. W., "Research Payoffs from Quality Improvement: The Case of Protein in Australian Wheat", *American Journal of Agricultural Economics*, Vol. 74, pp. 564-572, Blackwell, 1992.
- **42.** Voon, J. P., "The Returns to Quality-Enhancing Research: The Case of Dark-Cutting Beef in Australia", *Irish Journal of Agricultural and Food Research*, Vol. 31, pp. 63-69, Elasevier, 1992.
- **43.** Voon, J. P., Edwards, G.W., "Research Payoffs from Quality Improvement: The Case of Backfat Depth in Pigs", *Journal of Agricultural Economics*, Vol. 42, Issue 1, pp. 66-76, Elsevier, 1 Dec 1991.
- **44.** Voon, J. P., "Measuring Research Benefits from a Reduction of Pale, Soft and Exudative Pork in Australia", *Journal of Agricultural Economics*, Vol. 43, pp. 75-82, Elsevier, 1991.
- **45.** Voon, J. P., Edwards, G. W., "The Calculation of Returns to Research in Distorted Markets: Comment", *Journal of Agricultural Economics*, Vol. 5, pp. 72-82, Elsevier, 1991.

- **46.** Voon, J. P. (70%), Edwards, G. W. (30%), "The Calculation of Research Benefits with Linear and Non-linear Specifications of the Demand and Supply Functions", *American Journal of Agricultural Economics*, Vol. 73, pp. 415-420, Blackwell, 1991.
- **47.** Jan P. Voon, Lin Chen, Y C M, "Mangerial Overconfidence and Covenant Usage", *Journal of Banking and Finance*, Revised and Resubmitted 2018.
- **48.** Jan P. Voon, "Economic Impacts of China's One Belt One Road Initiative: Opportunities and Challenges for ASEAN", *Journal of Southeast Asian Economies*, Revised and Resubmitted 2018.
- **49.** Jan P. Voon, Xinpeng Xu, "Impact of the Belt and Road Initiative on China's International Image: Preliminary Evidences", *Asia Pacific Journal of Accounting and Economics*, Revised and Resubmitted 2018.
- **50.** Jan P. Voon, Xinpeng Xu, Yan Shang, "Contracting Institution and Differentiated Exports: Management Strategies for MNCs", *Journal of Asia Pacific Economy*, Revised and Resubmitted 2018.

Completed Papers

- **51.** Jan P. Voon, "State-based Overconfidence and Bank Risk-taking", to be submitted to *Management Science* 2018.
- **52.** Jan P. Voon, CP Chung, "Effects of the Belt and Road Initiative on China's Soft Power: The Roles of Economic Incentives and Political Motives", to be submitted to *Journal of East Asian Studies* 2018.

Scholarly Books

- **1.** Voon, J. P., John Voon, *The 5 Essentials to Boosting High School Performance*, Classic Education Management Services, 1 Dec 2008, 117 Pages.
- **2.** Voon, J. P., Lok-sang Ho, *Economic Impacts of Logistics Infrastructure Development: The Case of Hong Kong*, Nova Science Publishers, New York, 1 Dec 2001, 123 Pages.

POSTGRADUATE RESEARCH SUPERVISION

<u>Degree</u>	Institution	<u>Title of Thesis</u>	Date of Completion
1. Doctor Philosophy	Lingnan University	Effects of Service Delivery on Economic Wellbeing: The Case Infrastructural Development in Uganda	Sep-2021
2. Master Philosophy	Lingnan University	To be Determined	Aug-2020
3. Master Philosophy	Lingnan University	State-based Overconfidence and Bank Loan Risk	May-2020
4. Doctor Philosophy	Lingnan University	CEO Overconfidence and Covenant Protection	Dec-2017
5. Doctor Philosophy	Griffith University	"Hedonic Prices of Product Characteristics: Evidences from the Shrimp Industry in the Asia Pacific" by Ms Nerissa D. Salayo	1999
6. Master Philosophy	Lingnan University	"Competition between China and ASEAN in the US Market: Shift- Share Analysis" by Mr Lee Wai Sang, 1996	1995