



International Organizational Structure over the Product Cycle: An Empirical Investigation

(in English)

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Biography:

Professor Lu received his PhD in Economics from the University of Hong Kong in 2007. He had been a Research Assistant Professor in School of Business of the University of Hong Kong during 2007 to 2010. His research interests include Chinese Economy, International Economics, Urban Economics, Economics of Organization and Strategy as well as Development Economics.

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Abstract:

In a seminal work, Antras (2005) show that when a new product matures, firms first shift their production to the South but within their firm boundaries, and then outsource to independent firms. In this paper, we test this prediction using the transaction-level China Customs data. We indeed find that over time, as products mature, multinationals increasingly outsource their production. Meanwhile, the pace of outsourcing first increases during the early stage of the product cycle and then decreases at the late stage of the product cycle.

All Are Welcome

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