

COURSE DESCRIPTIONS 科目簡介

COURSES FOR 4-YEAR UNDERGRADUATE PROGRAMMES

MGT2200 Essentials of Logistics and Supply Chain Management (3 credits)

(deleted from 2017-18)

This course examines the importance of logistics and supply chain management as a competitive strategy for the modern organisations. It highlights the strategic and practical needs to coordinate and integrate the traditional business functions within a particular company and across businesses within the supply chain, for the purposes of improving the long-term performance of the individual companies and the supply chain as a whole. The course also presents systems thinking on managing the material and information flow from the supplier to the ultimate customer.

MGT2251 Effective Management (3 credits)

This course aims at providing students with an introduction to contemporary management concepts and skills, and encourages students to put these concepts and skills into practice. Through this course, students are expected to improve their skills to manage their study and personal lives. In addition, they will be equipped with management competence, such as time management and teamwork skills, and understanding of managerial ethics for their future career.

MGT3350 Procurement, Storage and Distribution (3 credits)

(deleted from 2017-18)

(Prerequisite: MGT2200 Essentials of Logistics and Supply Chain Management)

Organisations are increasingly turning to supply chain strategies and practices to reduce costs and meet customers' needs. This course examines the significance of the purchasing and supply function to supply chain management and details the related procurement, storage and distribution strategies and practices that are vital to the long-term success of organisations as a whole.