

## **Armstrong Lee**

Managing Director, Worldwide Consulting Group Company Limited

Beginning his career as a management consultant at Arthur Andersen Business Consulting in 1995, Mr. Lee was responsible for advising renowned local and international companies in process re-engineering, market studies, financial planning, strategy formulation and execution.

After leaving the consulting industry, Mr. Lee has held senior executive positions at leading companies in Retail, IT and Insurance industries. He is one of the pioneers in launching the superstore shopping concept in Hong Kong and also the founder of Park'N Shop Cyberstore. Mr. Lee was also responsible for strategic planning, business development and marketing for Oracle and AIA in the Asia Pacific Region.

Mr. Lee left the Management Supports Department at AIA in 2002 and established Worldwide Consulting Group Company Limited which is a leading executive search firm specializing in the recruitment of talent for mid-to-top level positions for renowned MNCs and listed companies in several major industries, such as banking, finance, insurance, investment, retail/ FMCG, IT, telecommunications, real estate public organizations, etc. Mr Lee is also holding the following positions:

- Chairman of the Board of Directors, Hong Kong Education City (2021 – present)
- Council Member of Lingnan University (2015 – present)
- Member of the Social Welfare Advisory Committee, HKSARG (2017 – present)
- Member of the Standing Committee on Language Education and Research, HKSARG (2019 – present)
- Member of the Lump Sum Grant Steering Committee, HKSARG (2019 – present)
- Member of the Human Capital Committee, Financial Services Development Council (2020 – present)
- President of the MBA Alumni Association, Chinese University of Hong Kong (2011 – present)
- Founding President of the Alumni Association of Graduate Studies, Chinese University of Hong Kong (2013 – present)
- Member of the Finance Committee, Chinese University of Hong Kong, Shenzhen (2019 – present)
- Board Member of the Muse College, Chinese University of Hong Kong, Shenzhen (2019 – present)
- Honorary Chairman of the Hong Kong Children Foundation (2019 – present)

- Chairman of the Association of Lifespan Development & Educational Research for Youth (2018 – present)
- Director of the Hong Kong Academy of School Managers (2015 – present)
- School Manager of CUHKFAA Chan Chun Ha Kindergarten, Chinese University of Hong Kong (2015 – present)
- School Manager of the St. Hilary’s Primary School and St. Hilary’s Kindergarten (2018 – present)
- School Manager of Tai Kwong Hilary College (2020 – present)
- Vice President of the Global Universities Alumni Union (2015 – present)
- Standing Committee Member of the Convocation, Chinese University of Hong Kong (2018 – present)
- Council Member of the Federation of Alumni Associations of Chinese Colleges and Universities in Hong Kong (2014 – present)
- Honorary Advisor of the HKUST Mainland Alumni Association (2016 – present)
- Honorary Advisor of the Hong Kong Baptist University Greater Bay Area Alumni Association (2020 – present)
- Executive Committee Member of the Hong Kong Professionals and Senior Executives Association (2020 – present)
- Think Tank Member of the Dashun Policy Research Centre (2015 – present)
- Honorary Advisor of Regeneration Society (2018 – present)
- Columnist of the “Master Insight” and “am730” (2017 – present)

Former Duties:

- Columnist, “Hong Kong Economic Journal”, regular contribution of articles on human resources and education issues (2004 – 2016)
- Council Member of the Open University of Hong Kong (2003 – 2005)
- Council Member of the City University of Hong Kong (2008 – 2013)
- Member of the Education Development Subcommittee, IFPHK (2008 – 2011)
- Director of Friends of Bauhinia, Bauhinia Foundation Research Centre (2010 – 2012)
- Member of the Panel of Film Censorship Advisers, HKSARG (2012)

**Qualification**

Master of Business Administration, the Chinese University of Hong Kong (1995)

Bachelor of Business Administration (Hons), the Chinese University of Hong Kong (1993)

Certificate Programme in E-commerce, Hong Kong Management Association

Associate, Customer Service (ACS) by the Life Office Management Association (LOMA)

**Award**

Honorary Fellow, the City University of Hong Kong (2014)