

Bachelor of Arts (Honours) Animation and Digital Arts

Programme Structure for 2021-22 Intake (4-year curriculum)

The following description specifies the programme curriculum for students who pursue the programme on a **full-time four-year basis**. Flexibility is allowed for completing the programme within a longer or shorter period in accordance with the stipulations in the Regulations Governing Undergraduate Studies.

| | | Number of Credits | | | |
|--------------------|--|-------------------|----------------------------------|-----------------|-------|
| | | 1 st | 1 st /2 nd | 2 nd | Total |
| | | Term | Term | Term | |
| FIRST YEAR | | | | | |
| CCC8011 | Critical Thinking: Analysis and Argumentation (R)* | | 3 | | 3 |
| CCC8012 | The Making of Hong Kong (R)* | | 3 | | 3 |
| LCC1010 | Chinese Communication I (R) | | 3 | | 3 |
| LUE1001 | University English I (R)# | 3 | | | 3 |
| LUE1002 | University English II (R)# | | 3 | | 3 |
| ADA1001 | 2D Animation (R) | | | 3 | 3 |
| ADA1002 | Art History: An Introduction (R) | 3 | | | 3 |
| ADA1003 | Computer Graphics (R) | 3 | | | 3 |
| ADA1004 | Introduction to Moving Images (R) | | | 3 | 3 |
| | 1 ELE Elective## or Free Elective@ for Group B students | | 3 | | 3 |
| | ^ 1 Cluster Course | | 3 | | 3 |
| | | | | | 30 |
| SECOND YEAR | | | | | |
| CCC8013 | The Process of Science (R)* | | 3 | | 3 |
| CCC8014 | China in World History (R)* | | 3 | | 3 |
| LCC2010 | Chinese Communication II | | 3 | | 3 |
| ADA2001 | History of Animation (R) | 3 | | | 3 |
| ADA2002 | 3D Animation workshop (R) | | | 3 | 3 |
| ADA2003 | Digital Modeling and Rendering (R) | 3 | | | 3 |
| ADA2006 | Storytelling and Storyboarding (R) | | | 3 | 3 |
| | 1 Programme Elective | | 3 | | 3 |
| | ELE Elective(s)## and/or Free Elective(s)@ (2 courses) | | 6 | | 6 |
| | | | | | 30 |
| THIRD YEAR | | | | | |
| ADA3001 | 3D Character Animation Workshop (R) | 3 | | | 3 |
| ADA3002 | Concepts of Expanded Reality (R) | | | 3 | 3 |
| | 2 Programme Electives | | 6 | | 6 |
| | ELE Elective(s)## and/or Free Elective(s)@ (1-2 course(s)) | | 3-6 | | 3-6 |
| | ^ 4 Cluster Courses | | 12 | | 12 |
| | | | | | 27-30 |

(R) denotes required course(s).

* Students are assigned to take CCC8011 and CCC8012 in the first year, and CCC8013 and CCC8014 in the second year (or the third year for those designated as Year 3 students upon admission).

Under the revamped English Language Enhancement (ELE) programme, students will be grouped under two streams. Group A students are those who obtained level 3 in HKDSE English or equivalent while Group B students are those who obtained level 4 or above in HKDSE English or equivalent. Students are encouraged to take their first required ELE course, viz. LUE1001 for Group A and LUE1002 for Group B, in First Term of Year 1. However, they are given the flexibility to take the respective courses in Second Term of Year 1. For Group A students who take LUE1001 in Second Term of Year 1, they should take LUE1002 in First Term of Year 2. For details, please refer to <https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum>.

Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click <https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum>.

@ Students are required to take 27 credits of free electives.

^ Students are required to complete 5 Cluster courses in total. For details, please see the Core Curriculum Section.

| | | Number of Credits | | | |
|-------------------------------------|---|-------------------|----------------------------------|-----------------|-------------|
| | | 1 st | 1 st /2 nd | 2 nd | Total |
| | | <u>Term</u> | <u>Term</u> | <u>Term</u> | <u>Term</u> |
| THIRD TO FOURTH YEARS | | | | | |
| LUE4001 | Professional Communication in English for Arts and Humanities (R) | | 3 | | 3 |
| FOURTH YEAR | | | | | |
| ADA4001 | Capstone Project (R) | 3 | | 3 | 6 |
| | 1 Programme Elective | | 3 | | 3 |
| | ELE Elective(s) ^{##} and/or Free Elective(s) [@] (6-7 courses) | | 18-21 | | 18-21 |
| | | | | | 27-30 |
| Minimum credits for Honours Degree: | | | | | 120 |

REQUIREMENTS IN ANIMATION AND DIGITAL ARTS

Required Courses (Total 11 courses, 36 credits)

| | |
|---------|---------------------------------|
| ADA1001 | 2D Animation |
| ADA1002 | Art History: An Introduction |
| ADA1003 | Computer Graphics |
| ADA1004 | Introduction to Moving Images |
| ADA2001 | History of Animation |
| ADA2002 | 3D Animation Workshop |
| ADA2003 | Digital Modeling and Rendering |
| ADA2006 | Storytelling and Storyboarding |
| ADA3001 | 3D Character Animation Workshop |
| ADA3002 | Concepts of Expanded Reality |
| ADA4001 | Capstone Project |

Programme Elective Courses (Any 4 courses, 12 credits)

| | |
|---------|--|
| ADA2004 | Motion Graphics |
| ADA2005 | New Media Storytelling |
| ADA2007 | Experimental Animation |
| ADA3003 | Cultural and Creative Industries: Principles and Practices |
| ADA3004 | Interactive Art |
| ADA3005 | Photography Theory |
| ADA3006 | Sound Design |
| ADA3007 | Non-fiction Video |
| ADA4002 | Digital Art Installation |
| ADA4003 | Game Design |
| ADA4004 | Production Design |
| ADA4005 | Virtual Reality (VR) / Augmented Reality (AR) Workshop |
| VIS2106 | Understanding Drawing |
| VIS3003 | Videogame Theory and Analysis |
| VIS3201 | Visual Culture and the Digital Media |

(R) denotes required course(s).

Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click <https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum>.

@ Students are required to take 27 credits of free electives.

Free Electives (Total 9 courses, 27 credits)

Students may select courses in any disciplines to obtain the total number of credits required for graduation, subject to timetable, course load and study scheme constraints.