

Graduate Employment Survey 2020

Summary of Survey Findings

1. Response Rate

In 2020, 561 out of 615 graduates completed and returned the questionnaires, representing a response rate of 91.2%.

2. Employment Status

The overall engagement rate in employment and full-time further studies reached 95.2%, including 85.7% of the graduates who joined the work force and 9.5% who chose to pursue full-time further studies. Altogether 81.6% of graduates engaged in full-time employment, self-employment and temporary employment. 0.9% of the graduates were not seeking employment and 3.9% or 22 graduates were still looking for their first job at the time the survey was conducted.

Graduates from BA (Hons) – Chinese Literature, History and Philosophy, BA (Hons) – Visual Studies, BBA (Hons) – Finance, BBA (Hons) – Marketing, BSocSc (Hons) – China and Asia Pacific Studies, BSocSc (Hons) – Psychology and BSocSc (Hons) – Sociology were 100% engaged in employment and further studies.

3. Time Taken in Job Search and Average Number of Job Offers

Among the full-time employed respondents, 39.1% of them received their first job offer within one month while 29.3% of them got their offers within 1-2 months. On average, each full-time employed respondent received 2 or more full-time job offers.

4. Overall Average Monthly Income

The overall average monthly income of full-time employed graduates was HK\$15,068, representing a decrease of 8.5% compared to 2019's HK\$16,474. Graduates of BA (Hons) – Contemporary English Studies had the highest average monthly income of HK\$17,290, where graduates from BA (Hons) – Philosophy came second with an average monthly income of HK\$16,853.

5. Employment Sector

The majority of the full-time employed graduates (59.9%) were employed in the "Commerce and Industry" sector, marked an increase (2%) compared with 2019. The "Education" sector took up 24.8% of our graduates – with an increase of 5.4% compared with 2019, whereas the "Community and Social Services" sector employed 7.5% of the 2020 graduates, which marked a decrease (- 4.6%) compared with 2019. The "Civil Service" sector employed 5.1%, indicating a decrease of 2.7% as recorded in 2019, whereas the "Art and Culture" and other sectors took up the rest of 1.7% and 1% of our graduates respectively in 2020.

6. Occupation

The teaching and education profession took up 17.6% while the administrative / management executive profession absorbed 14.4% of the 2020 full-time employed graduates. Another 10.6% of the 2020 graduates were employed as the management consultant / other executives and 10.3% were absorbed by the accounting / auditing profession.

7. Relevance of Study to Work

64.3% of the full-time employed graduates were engaged in a career in the same field or fields relevant to their studies. BBA (Hons) programmes had a higher percentage (82.5%) of graduates engaging in careers relevant to their studies than those in Social Sciences (59.4%) and Arts (48.7%) programmes.

8. Size of Companies

35.8% of the full-time employed graduates were employed in companies with 500 or more employees, representing a decrease of 8.9% comparing with the same in 2019. 38.0% had their full-time work in companies with 100 – 499 employees. Other graduates (26.2%) were engaged in companies with employees under 100, lower than 34.4% as in 2019.