



Summer Internship Programme
暑期實習計劃



Student Exchange Programme
學生交換計劃



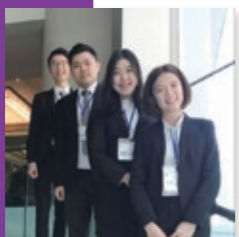
Study Tour
遊學交流團



Student Enhancement Programme
學生精進計劃

"Grabbing opportunities provided by the Faculty is a better way to prepare for my future. Through the Student Enhancement Programme (SEP), I met more friends with the same goal, gained team experience and learned practical skills during the process by joining the competition together."

「積極參與商學院統籌的活動，能為我未來做好準備。透過學生精進計劃一系列的活動及比賽，我結識到更多擁有相同目標的朋友，獲得團隊經驗，並實踐技能。」



Delphine Yuen Ching TONG
(1st from the right)
Graduate in Accounting (2020)

"In my third year of study, I have been given the opportunity to join the student exchange in Swansea University in the UK, which has greatly enhanced my global-mindedness."

「大學三年級時，我有幸能到英國斯旺西大學交流，此行大大擴闊了我的國際視野。」



Raymond Sze Wai WONG
Graduate in Finance (2018)

How to apply? 如何申請?

網上申請: <https://www.LN.edu.hk/admissions/ug/>

JUPAS
大學聯招

Non-JUPAS
非大學聯招

Mainland
內地招生

Overseas
海外招生

Admissions Enquiries 入學查詢

Registry 教務處

☎ 2616 8750

✉ ugadm@LN.edu.hk

🌐 <https://www.LN.edu.hk/admissions/ug/>



Programme Enquiries 課程查詢

Undergraduate Programmes Office 本科生課程辦事處

☎ 2616 8492

✉ bba@LN.edu.hk

🌐 <https://www.LN.edu.hk/fb/ug/>



BBA (Hons) Programme 工商管理 (榮譽) 學士課程 (JUPAS Code: JS7200)

BBA (Hons) – Risk and Insurance Management Programme 工商管理 (榮譽) 學士 - 風險及保險管理課程 (JUPAS Code: JS7216)

Why BBA and BBA-RIM? 為何選擇工商管理課程?

The Lingnan University's BBA (Hons) and BBA-RIM (Hons) Programmes aim to equip students with professional business knowledge within a liberal arts education foundation for life-long learning and prepare students for leadership positions. All business courses are delivered through small classes. We combine theoretical knowledge with practical business applications. Also, we provide students with opportunities for internships, community service and overseas exchange via our academic network and business partners.

嶺南大學工商管理 (榮譽) 學士課程和工商管理 (榮譽) 學士 - 風險及保險管理課程，旨在讓學生於博雅教育的基礎內獲得專業的商業知識，為學生建立終身學習的基礎，並裝備學生成為領袖。課程內所有商科課堂均以小班教學模式進行，課程設計結合了理論知識和實際商業應用。此外，我們的學術及商業伙伴為學生提供不同的實習、社區服務和海外交流的機會。

Our business programmes are well recognised by international professional associations. We received accreditation from the Association to Advance Collegiate Schools of Business (AACSB) and have set up the Lingnan University Honors Chapter of Beta Gamma Sigma (BGS) to recognise students with their outstanding academic achievements. Our graduates are exempted from certain professional examination papers or become members of some professional associations.

嶺南商學院的工商管理課程獲多個國際專業學會認可，更獲得AACSB認證，並設立Beta Gamma Sigma (BGS) 嶺南大學榮譽分會，以表揚學生的傑出學術表現。畢業生更可獲豁免部分專業試卷或成為專業學會會員。

"The best part of the BBA programme at Lingnan is the small class size and close relationship between students and faculty members. Throughout the four-year programme, I was mentored and guided by our professors from different business disciplines, some of them are still in close contact with me. As a non-local student, I found a second family here."

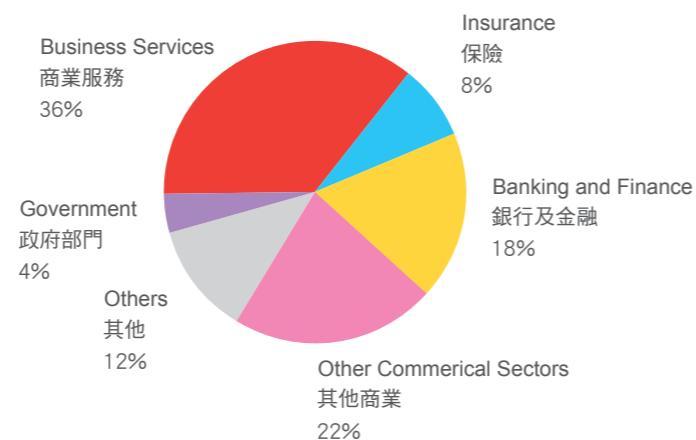
「嶺大工商管理課程的最佳部分是小班教學和學生與教師之間的密切關係。在整個四年制課程中，我接受不同商業學科教授們的指導，其中一些仍然維持緊密聯繫。作為一名非本地學生，我在這裡找到了第二個家庭。」



Sabrina Wen YANG
Graduate in Finance (2011)
Forbes Asia "30 Under 30" 2019

Career Prospects 前途展望

Distribution by Employment Sectors of 2020 Graduates 2020 年畢業生就業行業分佈圖



Calculation is based on 145 full-time employed graduates who responded to the related survey.
統計數字以回覆相關問卷的145名獲全職聘請的畢業生作計算基準。



BBA (Hons) Programme 工商管理 (榮譽) 學士課程



Business Administration Society (BAS)

Students in BBA (Hons) Programme study the foundation business subjects and choose to specialise in Accounting and Corporate Governance, Digital Business*, Finance, Human Resource Management and Entrepreneurship, Marketing and Social Media.

工商管理 (榮譽) 學士課程提供全面的商管培訓，學生可按個人興趣，從會計與企業管治、數碼商業*、財務、人力資源與創業管理，及市場學與社交媒體五個專修範疇中，選擇一個作主修。

The majority of our BBA graduates will engage in careers that are relevant to their studies. For the cohort of 2020, around 82% of full-time employed graduates are working either in the same or related fields of studies.

學生在畢業後主要從事與他們學習相關的職業。在 2020 年，大約 82% 的全職就業畢業生在與其學習相同或相關的領域工作。

* For senior year entrants 供高年級入學本科生選修

"An enriching education revolves around one's ownership of it. At Lingnan University, I am inspired daily by the tools and freedom I am given to pave my own unique management and liberal studies path. The BBA Programme has an unparalleled interdisciplinary curriculum that truly challenges and excites me. Here, students are shaped into enterprising individuals who have valuable insights to offer."

「豐盛的教育為我們一生所用。嶺大的博雅教育讓我可自由發揮，同時獲得全面支援去建立個人獨特的管理及學習道路。工商管理課程的跨學科設計，拓闊我的興趣及視野，其教學模式亦培育我們成為具開創潛能及思維的專業人才。」



Hannah Elisabeth BOON
Graduate in Human Resource Management (2021)

"Professors from Business Faculty are supportive. Their prompt reply and detailed explanation helped us to attain academic success. Participation in business competitions are always encouraged as an application of what we have learnt from lectures. During the competitions, guidance and support are always available. The experience and knowledge accumulated are beneficial in career development."

「商學院教授們的迅速回應和詳細解釋，幫助我們取得學術上的成功。他們經常鼓勵我們參加商業競賽，並提供指導及支援，讓我們能夠應用課堂上學到的理論知識，累積的經驗和知識有利於就業發展。」



Joanne Tsz Yan CHEUNG
Graduate in Accounting (2020)

"Shaolin Temple is best described my time in Lingnan. During the time here, I kept challenging myself by participating in different competitions. Through the challenges, I learnt to be mature, to be more sensitive to subjects in the marketing field. As a result, I got much better prepared for my career. In fact, I received huge support from professors in the Marketing Department. They inspired me to think like a real marketer and provided me with training platforms to gain solid experience."

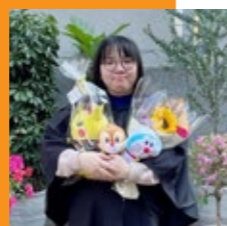
「少林寺最能形容我在嶺南的時光。大學四年，我參加不同的比賽不斷挑戰自己。通過挑戰，我學會了更加成熟地處事，並對營銷領域的主題更加敏銳，這為我在求職上做了更佳的準備。事實上，我得到市場學教授的大力支持，他們鼓勵我像真正的營銷人員一樣思考，並為我提供培訓平台以獲得紮實的經驗。」



Jay Lai Ting CHOW
Graduate in Marketing (2012)
Product Manager, Luxasia HK

"I was admitted to Year 3 through non-JUPAS route. Lingnan emphasizes on liberal art education, and hostel life is one of the most important elements. Living in hostel gave me the opportunity to meet new friends from other programmes, and to build a very close relationship with them. Besides, professors are very kind and helpful. We can contact them directly for questions on course content, and even the future career planning. It is truly valuable and meaningful to me."

「我是經非聯招入讀三年級的。嶺大非常重視博雅教育，當中舍堂生活是極其重要。住宿期間讓我認識本科以外的同學，並成為摯友。另外，教授們十分友善，對課程內容有不明白的地方，甚至對未來就業感到疑惑，都可以與他們直接傾談。」



Lily Chiu Ki WAN
Graduate in e-Business (2021)

The BBA (Hons) - Risk and Insurance Management (RIM) Programme equips students with fundamental knowledge of insurance and risk management that meets the needs of the banking and insurance industries and the challenges of the changing business environment.

工商管理 (榮譽) 學士 - 風險及保險管理課程為學生提供保險和風險管理的基礎知識，配合銀行及保險業界的需要，從而裝備學生應付瞬息萬變的營商環境帶來的挑戰。



"Risk and Insurance Management Programme was comprehensive and equipped myself with both theoretical knowledge and practical skill. Professors were always patient and supportive to guide my academic progress and career paths. The exchange experience in Germany had broadened my global vision and developed my multicultural mindset, which eventually bolstered my career prospects. The AR Mentorship Programme strengthened my career self-awareness and competitiveness in the job market through the training and meeting of the programme."

「風險及保險管理課程讓我具備理論知識及實踐技能。教授們耐心指導我的學業和就業問題，並給予支持。在德國的交流經歷拓闊了我的全球視野，培養了我的多元文化理念，拓展了我的就業前景。而參加德和師友計劃的培訓和會議，則加強了我在職場上的定位和競爭力。」



Tabby Tsz Yan MA
Graduate in Risk and Insurance Management (2021)



Graduates are well-prepared for managerial positions in insurance companies, banks, and other related financial institutions. They work as insurance underwriters, claim officers, bank executives, insurance product developers, insurance brokers, compliance officers, insurance and risk managers, risk management analysts, financial planning managers, etc.

畢業生主要從事保險、銀行和其他金融相關工作，如保險承保人、理賠主任、銀行管理階層、保險產品開發人員、保險經紀人、合規主任 (或稱法規事務主任)、風險管理經理、風險管理分析師和財務策劃經理等。

"I interned at Swiss Re International, a renowned insurance company, where I was able to apply my knowledge at work. It has broadened my knowledge of the industry. I also joined the international exchange programme offered by our university. I spent several months at California State University, Los Angeles. It was an eye-opening experience and has cultivated my global vision."

「大學三年級時，我在著名的保險公司瑞再國際財產保險實習，讓我有學以致用的機會，大大加強了我對業界的認識。我還參加了大學舉辦的國際交流計劃，在加州州立大學洛杉磯分校數月的交流活動，讓我眼界大開，擴闊了我的國際視野。」



Louis Tat Ho WONG
Graduate in Risk and Insurance Management (2018)

Scholarships 獎學金

For the scholarship criteria and eligibility, please visit: 獎學金一覽表及更多詳情，請瀏覽：<https://www.LN.edu.hk/osa/scholarships>

The University provides a wide variety of scholarship schemes for undergraduate students from Faculty of Business with exceptional academic performance or outstanding contribution in community services.

In recognition of the academic achievement of BBA-RIM students, the University offers a number of scholarships designated for new entrants and current students of BBA-RIM with outstanding academic performance as presented in the table below.

嶺南大學設有多項獎學金，頒予學業成績優秀或積極投入社區服務的商學院本科生。

為表彰學業成績優秀的風險及保險管理學本科生，嶺南大學提供下列獎學金頒予優異成績的風險及保險管理課程的新生及在讀生。



Scholarship Schemes for BBA - RIM (Hons) 工商管理 (榮譽) 學士 - 風險及保險管理課程獎學金計劃		Amount (each awardee) ¹ 金額 (每位) ¹ HK\$
AR Charitable Foundation Scholarship Scheme 德和慈善基金獎學金計劃		
- Recognition Scholarships (Year 2 to 4) 優異成績獎學金 (二至四年級學生)		\$42,100*
- MSc Overseas Scholarships (MSc Insurance and Risk Management at Bayes Business School, City, University of London) 海外深造碩士課程獎學金 (英國倫敦大學城市貝氏商學院保險及風險管理理學碩士課程)		Approx. \$450,000*
- Sponsorships for Chartered Insurance Institute (CII) Public Qualification Exams 英國特許保險學院專業試資助金		Max. \$10,000 in four-year studies
Dylan Bryant Scholarship 馬迪倫獎學金		\$10,000 per annum
The Hong Kong Federation of Insurers Scholarships 香港保險業聯會獎學金		\$20,000 per annum
Tokio Marine Insurance Scholarship 東京海上保險獎學金		\$10,000 per annum

¹ Subject to adjustment and annual revision 金額或會有所調整
* Subject to discretion of interview panel 金額經面試最終評審或批核