

The "Innovation in Design Education" seminar was successfully held on March 22nd at Lingnan@WestKowloon, M+ Tower in the West Kowloon Cultural District. The seminar was organized by Lingnan University's Faculty of Business, Hong Kong Institute of Business Studies, and Dr Raymond Wong Research Centre for Arts Technology and Business. It was co-hosted by Tsinghua University's Academy of Arts & Design and Art and Science Research Center. The event brought together distinguished representatives and scholars from the mainland China and Hong Kong, attracting around 100 participants who either attended in person or joined online.



Professor Leng Mingming, the Dean of the Faculty of Business in Lingnan University expressed his warm welcome during the opening speech, stating that the Faculty of Business is honored to co-organize this seminar with Tsinghua University's Academy of Arts & Design and Art and Science Research Center. He hopes that students will be able to gain knowledge beyond the classroom through this seminar and have greater opportunities for future development.



Professor Lu Xiaobo, Senior Professor of Liberal Arts, Tsinghua University expressed, "With the continuous advancement of technology, the field of design faces numerous challenges, but it also presents abundant opportunities. I believe that the speeches delivered by our distinguished guests today will provide valuable insights into the era's transformations and the future development of design disciplines. Case studies from different fields will stimulate our thinking on the interdisciplinary development of design, which is a reflection of adapting

to the demands of the era." He further emphasized that even in this era of change, the fundamental essence of education and design remains unchanged. Art and design serve as the equilibrium point between the rapidly evolving realms of technology and the intricate dynamics between humanity and nature.



The seminar consisted of four key sessions. In the first session, Professor Jin Jiangbo, Executive Dean of Shanghai Academy of Fine Arts, Shanghai University, delivered a speech on the topic of "Innovative Thinking on Design Education Models in the Era of Urban Renewal." His presentation involved a comprehensive analysis and illustrative examples, shedding light on the directions of urban renewal and sustainable development.



Following that, Professor Zhan Binghong, Vice Dean of Beijing Institute of Fashion Technology, delivered a speech on the topic of "Observations on Digital Fashion and Reflections on Educational Transformation." He explored the trends in digital fashion and their impact on the field of education. Professor Zhan shared observations on digital fashion and provided insights into the transformation of education in this domain.



In the third session, Professor Cai Xinyuan, Vice Dean of School of Architecture and Urban Planning, Huazhong University of Science and Technology, delivered a speech titled "Advancements in Artificial Intelligence Art and Education," explored the progress of artificial intelligence in the field of art and its impact on education.



Furthermore, another significant segment of the seminar was a roundtable discussion on the topic of "Innovation in Design Education in the Era of New Quality Productivity." The panel featured esteemed guests including Professor Cai Xinyuan, Vice Dean of School of Architecture and Urban Planning, Huazhong University of Science and Technology, Professor Chen Tingting, Head of the Department of Management, Lingnan University, Professor Qin Jingyan, Vice Dean of School of Intelligent Science and Technology, Beijing University of Science and Technology, Mr. Liu Genyu, Executive Director of China Boqi Environmental (Holdings) Co., Ltd., Professor Xu Fei, Researcher at Key Laboratory of Traditional Arts and Materials Research and Culture and Tourism, Tsinghua University and Mr Zhu Yonglei, Global Partner and Chief Strategy Officer for Greater China at Bain & Company.

During the session, the guests engaged in in-depth discussions on design innovation education in the era of new quality productivity. They shared their professional knowledge and experiences, and discussed how to cultivate students' creativity and innovation capabilities in a rapidly changing society. Additionally, they explored the integration of innovation in design education with the concept of new quality productivity. The guests

unanimously agreed that interdisciplinary communication and collaboration would drive the development of design innovation education. They emphasized the importance of sharing best practices and exploring future directions in this field.



The seminar facilitated the exchange of ideas and shared knowledge, providing a platform for scholars, experts, and professionals to collaborate and communicate. Through questioning and sharing perspectives, it fostered a space for fruitful discussions and cooperation. Such collaboration and exchange in the education sector will spark inspiration and encourage innovation, nurturing the development of future innovative talents and driving progress in education.