

NEW

Minor in Global Business

(To be newly launched in 2022-23)



- Become a specialist in global aspects of business
- Work for multinational firms at home or internationally
- Develop global networks and inter-cultural communication skills
- Required courses (2 courses, 6 credits)
 - BUS2108 Global Business Environment (non-BBA students only)
 - MKT2241 International Business Management
 - MKT2243 Doing Business in Emerging Markets (BBA and BBA-RIM students only)
- Elective Courses (3 courses, 9 credits)



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