The **Hong Kong Young Ambassador Scheme 2024/25** (the Scheme) is now open for enrolment and **nomination**!



Background

With the full resumption of normal travel with the Mainland and the rest of the world, Hong Kong's tourism industry has been progressively recovering. The Tourism Commission and The Hong Kong Federation of Youth Groups would continue collaboration with local schools through the "Hong Kong Young Ambassador Scheme", providing opportunities for students to extend Hong Kong's warm welcome to visitors.

Since its inception in 2001, the Scheme has enrolled more than 5,400 young people to **promote Hong Kong's hospitality** and **share Hong Kong's stories**. The Scheme not only provides a series of training and service experiences to participants, but also gives them the opportunity to explore their interests and unleash their potentials.

Young Ambassadors will **greet visitors** and **help them with travel information** at popular tourist spots such as Ocean Park Hong Kong, Hong Kong Wetland Park and Ngong Ping 360. They will also **provide support at a large array of mega events**, ranging from sports and entertainment events to arts and cultural extravaganzas such as the "International Chinese New Year Night Parade" and "Cheung Chau Bun

Festival", and also **help organise promotional activities** for locals and non-locals to discover the tourism appeal of Hong Kong.

Eligibility

Applicants must fulfill the following criteria:

- be a Hong Kong resident aged 15 or above by 1 July 2024;
- be a full-time student at a local secondary school / tertiary institution <u>OR</u> enrolled for study at a high school / tertiary institution outside Hong Kong;
- be able to communicate confidently in Cantonese, Putonghua and English; and
- have a commitment to serving the community

Application Procedure

OSA will have certain **nomination quota** from the organiser. If you wish to be nominated, please pay attention to the following application procedure which is specially **for Lingnan students**. Interested candidates will have to complete **all** procedures listed below:

- Complete the online application via the <u>online application system</u> of the Scheme on or before 19 June 2024 (Wed)
- By 19 June 2024 (Wed), send an email to <u>c.connects@LN.edu.hk</u> with the following information of yours:
 - 1. Name in English
 - 2. Student ID number
 - 3. Phone number
 - 4. Latest CV

Important remarks regarding application:

- In view of the potential heavy traffic that may be encountered at the online application site while it is close to the application deadline, you are always advised to tender your application at your earliest convenience.
- Please be informed that applicants, while tendering their online application, will need to submit the following. Please get these materials ready before tendering your online application:
 - a copy of a valid Student Identity Card

 a copy of medical proof (only applicable if an applicant requires any special arrangement)

Selection Procedure

- Applicants have to attend a selection interview to be conducted on 6, 7 or 10
 July 2024
- Priority will be given to students nominated by their schools
- Applicants will be informed of the result by email
- The organisers reserve the right of final decision on selection results

Fee

Selected applicants will be charged a non-refundable fee of HK\$15

Scheme Information

- Scheme website: https://yas.hkfyg.org.hk
- Facebook: https://www.facebook.com/YAS.HongKong
- Instagram: https://www.instagram.com/hkyas
- Youtube: https://www.youtube.com/watch?v=z3Txn4_MNu4&t=43s
- For Programme leaflet, please click <u>here</u>



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http://www.ln.edu.hk/osa/community-services/c.connects







