

## **Minor in Creative Media Industries**

Students enrolled in this Minor programme will gain an understanding of the current global trends in the creative media industries, such as the predominance of digital technology and media platforms, as well as the specific context of the local industries, including the established film industry and growing art market.

The Department of Digital Arts and Creative Industries offers the Minor in Creative Media Industries. This Minor programme is open to undergraduate students whose Major is in any programme other than BA Creative Media Industries Programme.

Students may qualify for the Minor in Creative Media Industries after successful completion of 15 credits of courses as detailed below:

### **Required Courses** (*9 credits*)

CMI3001 Creative Media Industries: Theory and Practice

CMI3002 Creative Media Industries in Hong Kong

CMI4001 Technology, Platforms, and Creative Media Industries

### **Elective Courses** (*Any 2 courses, 6 credits*)

CMI3004 Film Festival: History, Theory, and Industry

CMI4004 Media and Digital Management

CMI4005 Streaming Video Industries in East Asia

FVA3351 Film Genre and Hollywood (coded as VIS3351 in 2023-24 or before, titled as Film Genre in 2019-20 or before) (from 2023-24)

FVA3353 Non-fiction Film and Video (from 2024-25)

FVA4005 Curating Film Festivals for Alternative Cinemas (coded as VIS4005 in 2023-24 or before) (from 2023-24)

FVA4006 Curating Art Exhibitions (coded as VIS4006 in 2023-24 or before) (from 2023-24)

FVA4009 Global Contemporary Art: Theories and Practices (coded as VIS4009 in 2023-24 or before) (from 2023-24)

FVA4358 Film History II: Global New Waves (from 2024-25)

VIS3011 Hong Kong Art and Visual Culture (not offered from 2024-25)

VIS4002 Hong Kong Cinema in Local and Global Frames (not offered from 2023-24)