

**Minor in China Business Studies** (Registration for this Minor is suspended from 2022-23)  
(This Minor will be discontinued from 2024-25)

The Undergraduate Programmes Office of the Faculty of Business coordinates the offering of the Minor in China Business Studies. This Minor programme is open to all students.

Students are required to complete five courses (15 credits) to fulfill the requirements of this Minor.

**Required Course** (*6 credits*)

For non-BBA students

BUS2205      Marketing Management  
MKT2221      Marketing in the Chinese Mainland

For BBA and BBA-RIM students

MKT2211      Business to Business Marketing (not offered from 2024-25)  
MKT2221      Marketing in the Chinese Mainland

**Elective Courses** (*9 credits*)

Choose *minimum TWO* of the following courses:

ACT3250      Accounting and Regulatory Environment of the Chinese Mainland  
MKT2241      International Business Management  
MKT3321      International Marketing Management  
MKT4355      Marketing Strategies (not offered from 2024-25)

Choose *minimum ONE* of the following courses:

ECO4211      Chinese Economy  
ECO4213      China, Hong Kong, and the World Economy  
GOV3201      Government and Politics of Contemporary China (coded as POL3201 in  
2021-22 or before)  
SSC3212      Regional Development in Greater China (titled as Regional Development in  
China in 2018-19 or before)  
SSC4321      FDI and Multinationals in China (not offered from 2022-23)