Bachelor of Arts (Honours) Creative Media Industries

Programme Structure for 2024-25 Intake (Senior Year Entry)

		1st Term	1st/2nd Term	2nd Term	Total
THIRD YEAR					
CCC8013	The Process of Science (R)	3			3
CCC8014	China in World History (R)			3	3
LCC2010	Chinese Communication II (R)		3		3
LUE1002	University English II (R)#		3		3
CMI3001	Creative Media Industries: Theory and Practice (R)	3			3
CMI3002	Creative Media Industries in Hong Kong (R)	3			3
CMI3003	Producing Digital Media (R)			3	3
FVA3005	Film and Visual Studies Research (R)	3			3
	ELE Elective#		3		3
	1 Programme Elective		3		3
					30
FOURTH YEAR					
LUE4001	Professional Communication in English for Arts and Humanities (R)#		3		3
CMI4001	Technology, Platforms, and Creative Media Industries (R)		3		3
CMI4002	Capstone Project (R)	3		3	6
	6 Programme Electives		18		18
					30
	Minimum credits for Honours Degree:				60

(R) denotes required course(s).

\# Students are encouraged to take their first required ELE course in their first term. The ELE elective may be taken from the term during which LUE1002 is taken. For details, please refer to https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

REQUIREMENTS IN CREATIVE MEDIA INDUSTRIES

Required Courses (Total 6 courses, 21 credits)

Students must take all the following required courses:

CMI3001	Creative Media Industries: Theory and Practice
CMI3002	Creative Media Industries in Hong Kong
CMI3003	Producing Digital Media
CMI4001	Technology, Platforms, and Creative Media Industries
CMI4002	Capstone Project (6 credits)
FVA3005	Film and Visual Studies Research

Programme Electives
(Total 7 courses, 21 credits, 5 of the 7 courses must be CMI or FVA/VIS electives)

ADA1003	Computer Graphics
ADA2004	Motion Graphics
ADA4002	Digital Art Installation
ADA4003	Game Design
ADA4005	Virtual Reality (VR) /Augmented Reality (AR) Workshop
BUS2205	Marketing Management
CMI3004	Film Festival: History, Theory, and Industry
CMI4003	Internship
CMI4004	Media and Digital Management
CMI4005	Streaming Video Industries in East Asia
FVA3351	Film Genre and Hollywood
FVA3353	Non-fiction Film and Video
FVA3358	Korean Cinema
FVA3398i	Special Topics in Art History: Creative Industries in Korea
FVA4005	Curating Film Festivals for Alternative Cinemas
FVA4006	Curating Art Exhibitions
FVA4007	Independent Cinema
FVA4009	Global Contemporary Art: Theories and Practices
FVA4358	Film History II: Global New Waves
MKT3001	Social Media Marketing