

2017香港快樂指數調查

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At the Meeting Room of Centaline, New World Centre



鳴謝

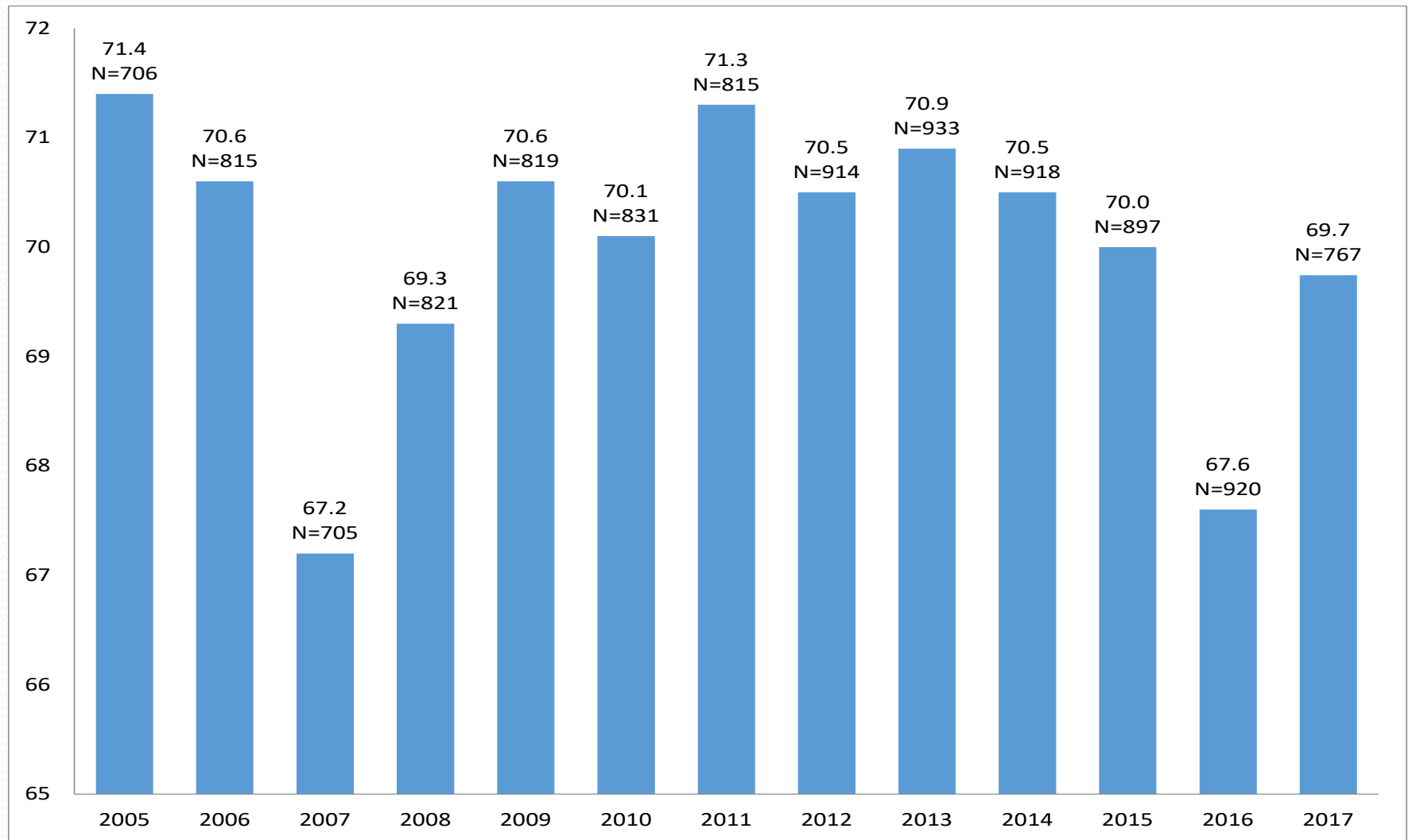
- 感謝施永青基金會的捐助

調查背景 Survey Background

- 研究對象(Survey Target)
 - 所有能操廣東話21歲或以上的成年人並能以固網或電話接受訪問的人士
- 數據收集(Data Collection)
 - 2017年10月24日至11月27期間以電腦隨機抽樣形式進行電話訪問
 - 抽選香港境內之家庭住戶及流動電話用戶號碼
 - 同時亦進行網上問卷調查
- 樣本個數(Sample Size)
 - 電話訪問有效個數：709個；回應率為29.5%
 - 網上問卷調查有效個數：63個
 - 總數：772
- 誤差範圍(Margin of error)
 - $\pm 3.53\%$
- 研究方法(Methodology)
 - 量化研究
 - 敘述統計
 - 迴歸分析

快樂指數 Happiness Index

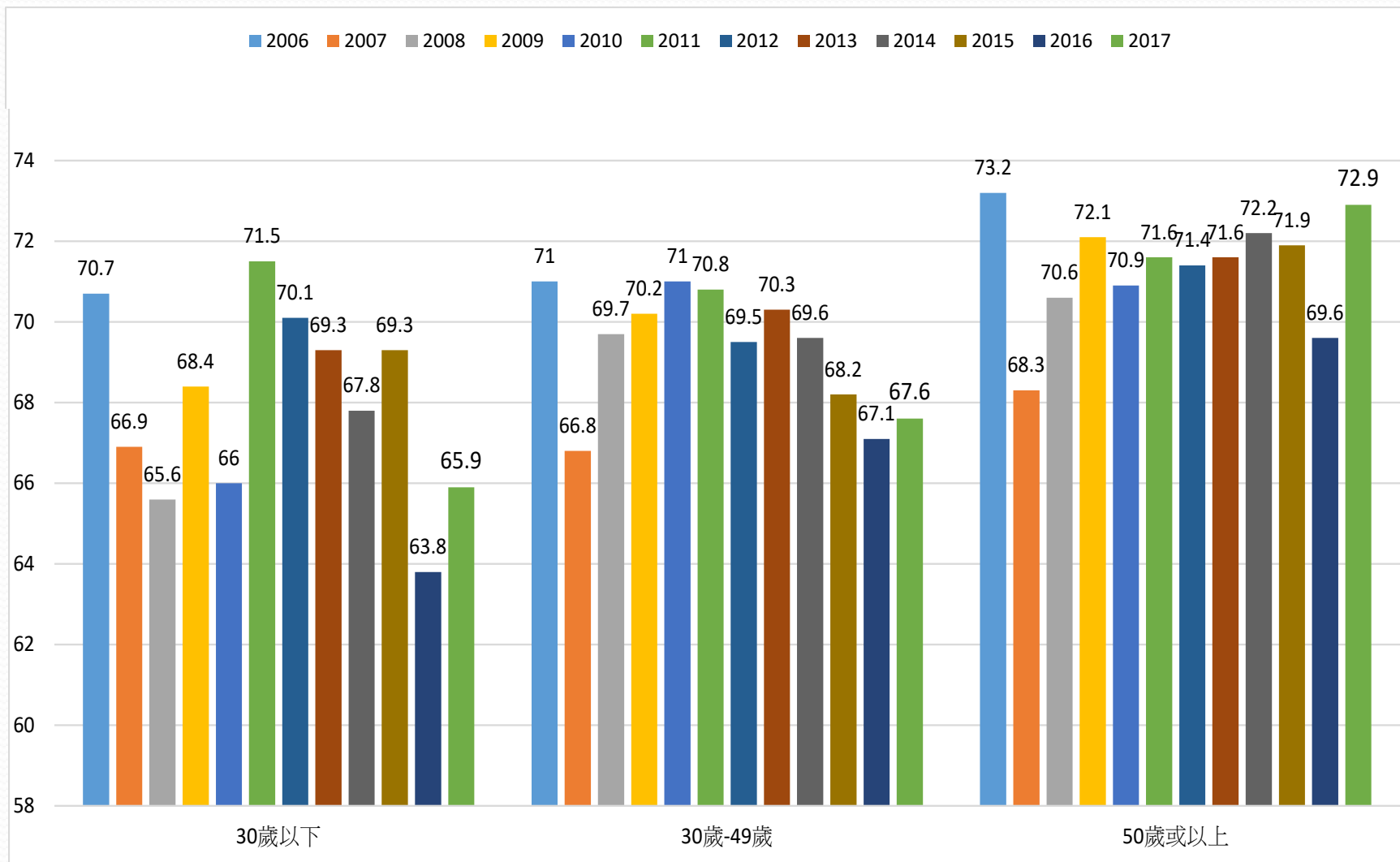
2005 - 2017



按年齡組別劃分快樂指數

Happiness Index by Age Group

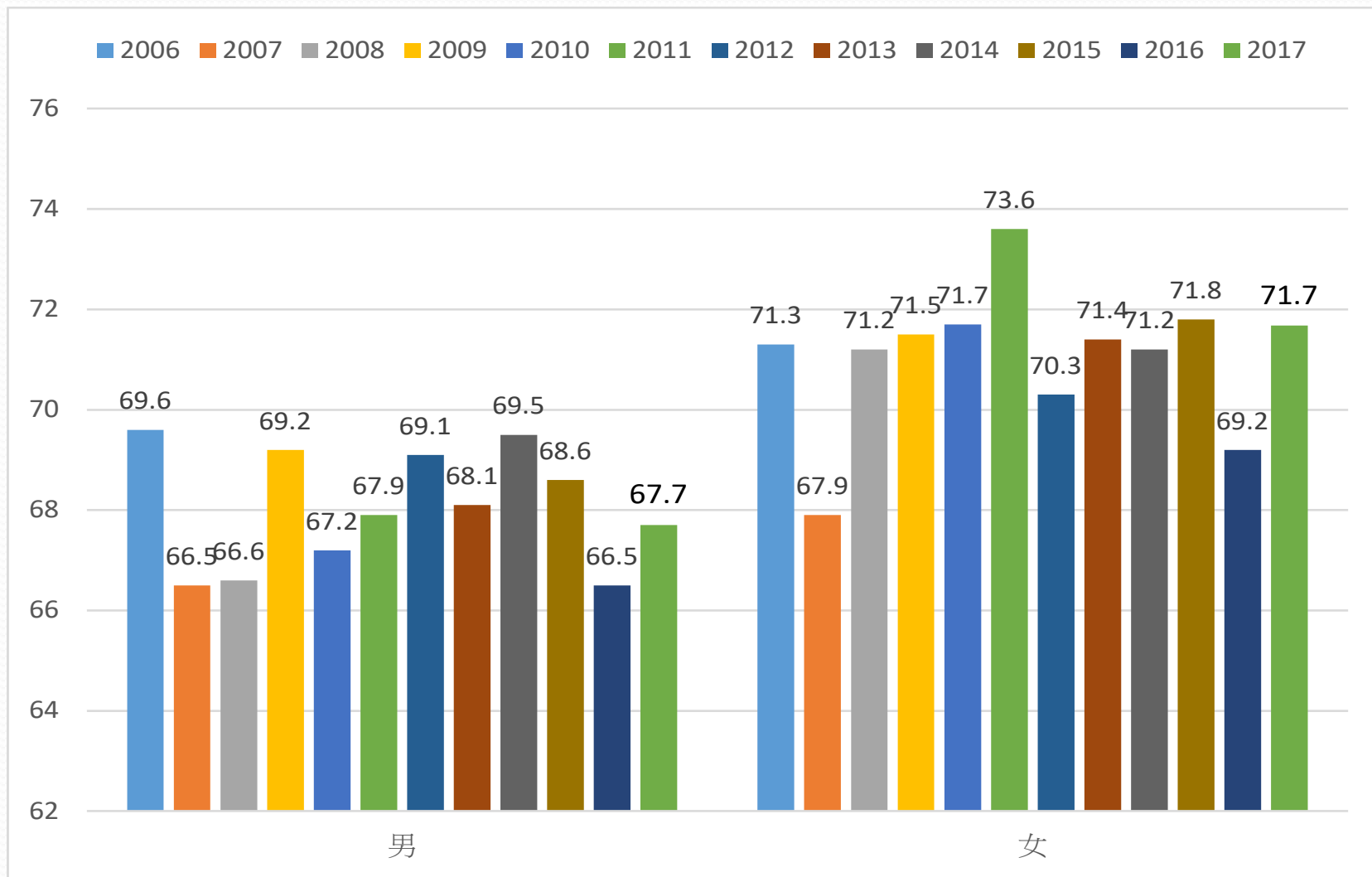
2006 - 2017



按性別劃分快樂指數

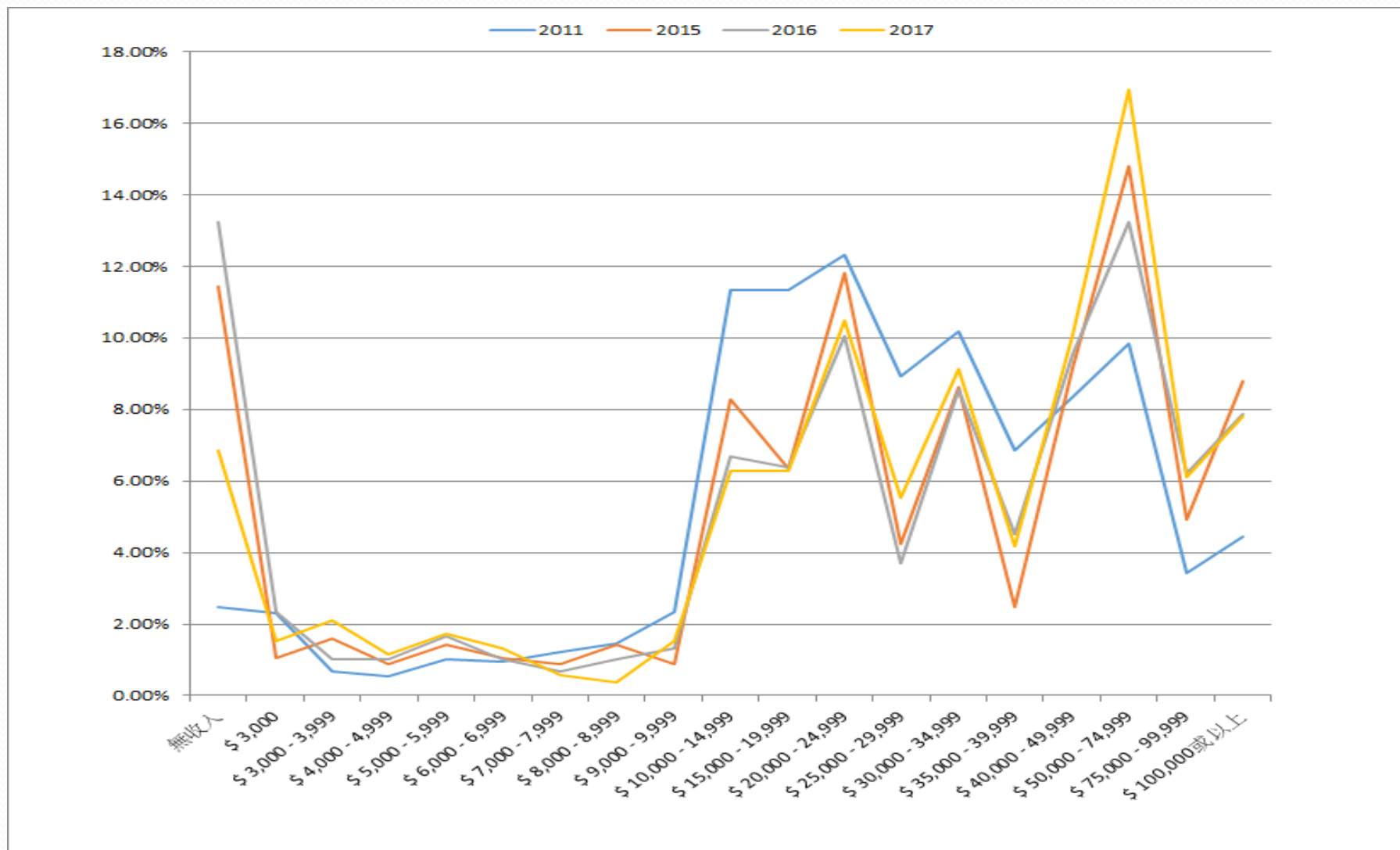
Happiness Index by Sex

2006 - 2017



家庭每月收入水平分佈

Distribution of Household Monthly Income 2011, 2015, 2016 and 2017



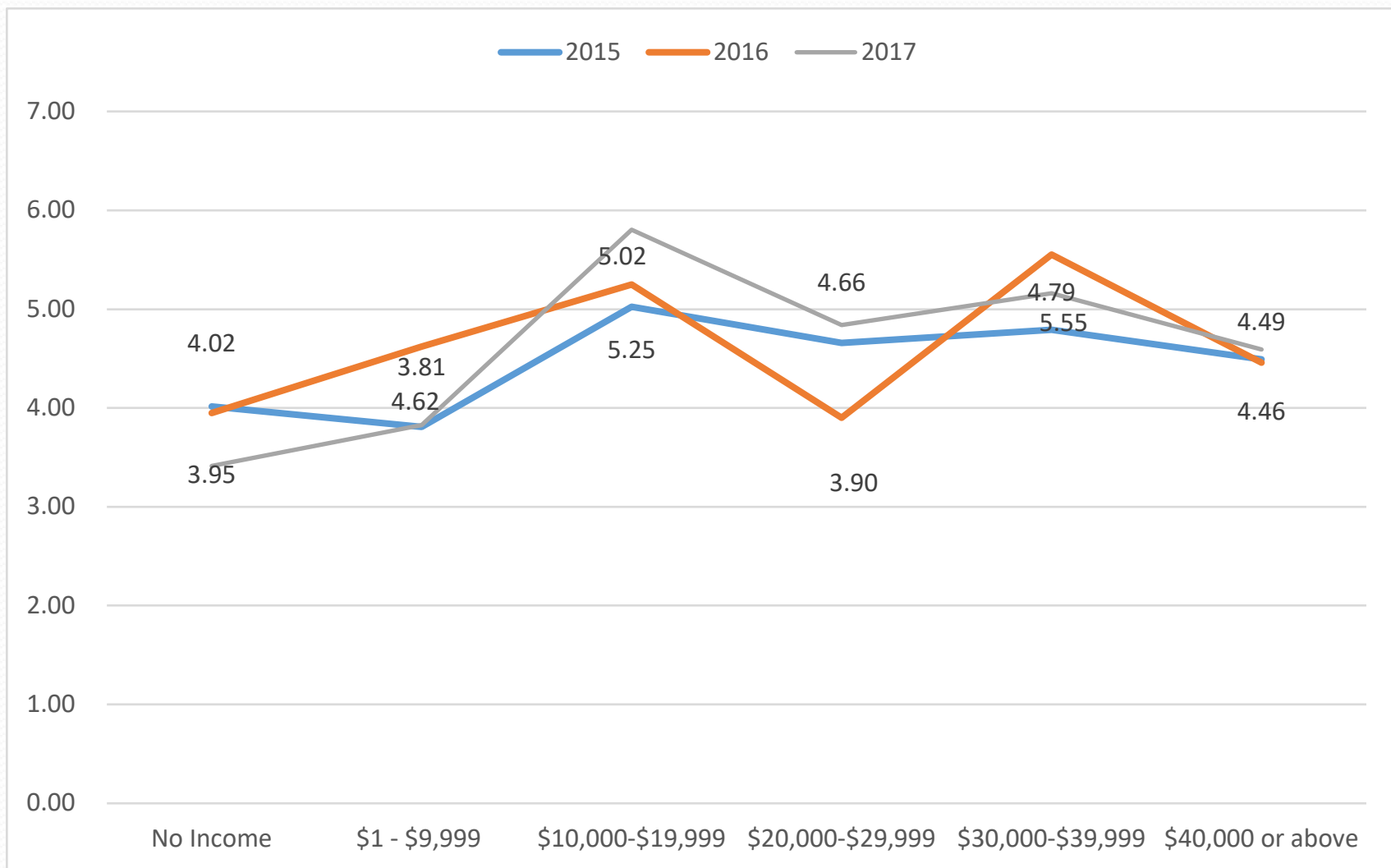
Happiness Index: Change By Income Classes

不同家庭收入的快樂指數 2009-2017

家庭每月收入 Household Income Per Month	2009	2010	2011	2012	2013	2014	2015	2016	2017	2017 Change in Percentage
	平均值	平均值	平均值	平均值	平均值	平均值	平均值	平均值	平均值	
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	
No Income	71.3	67.2	71.2	70.2	66.72	70.4	70.0	66.3	72.6	9.5%
\$1 - \$9,999	63.85	66.21	73.1	68.4	65.31	70.2	72.3	68.3	67.6	-1.0%
\$10,000- \$19,999	70.42	69.57	71	68	68.24	63.7	68.2	69.7	67.0	-3.9%
\$20,000- \$29,999	71.89	70.58	73.2	70.8	71.56	72.2	68.8	69.0	69.6	0.9%
\$30,000- \$39,999	70.13	70.6	74.1	66.9	70.14	69.4	68.9	67.9	68.4	0.8%
\$40,000或以上 or above	72.82	73.29	72.4	73.8	73.3	72.7	70.5	68.0	69.2	1.7%

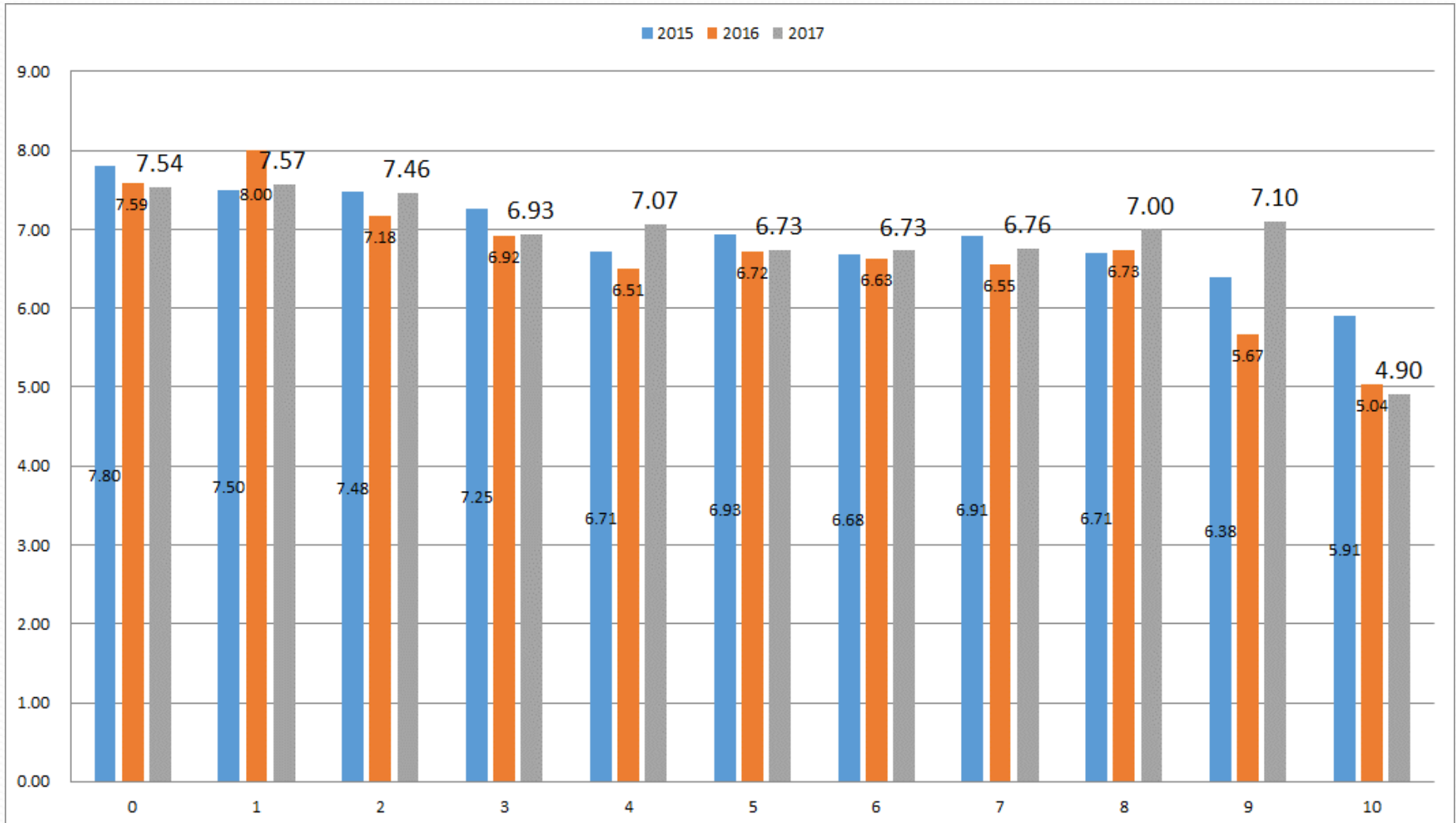
按家庭每月收入劃分財政壓力

Financial Stress by Household Income Groups 2015, 2016 and 2017(Scale 0 - 10)



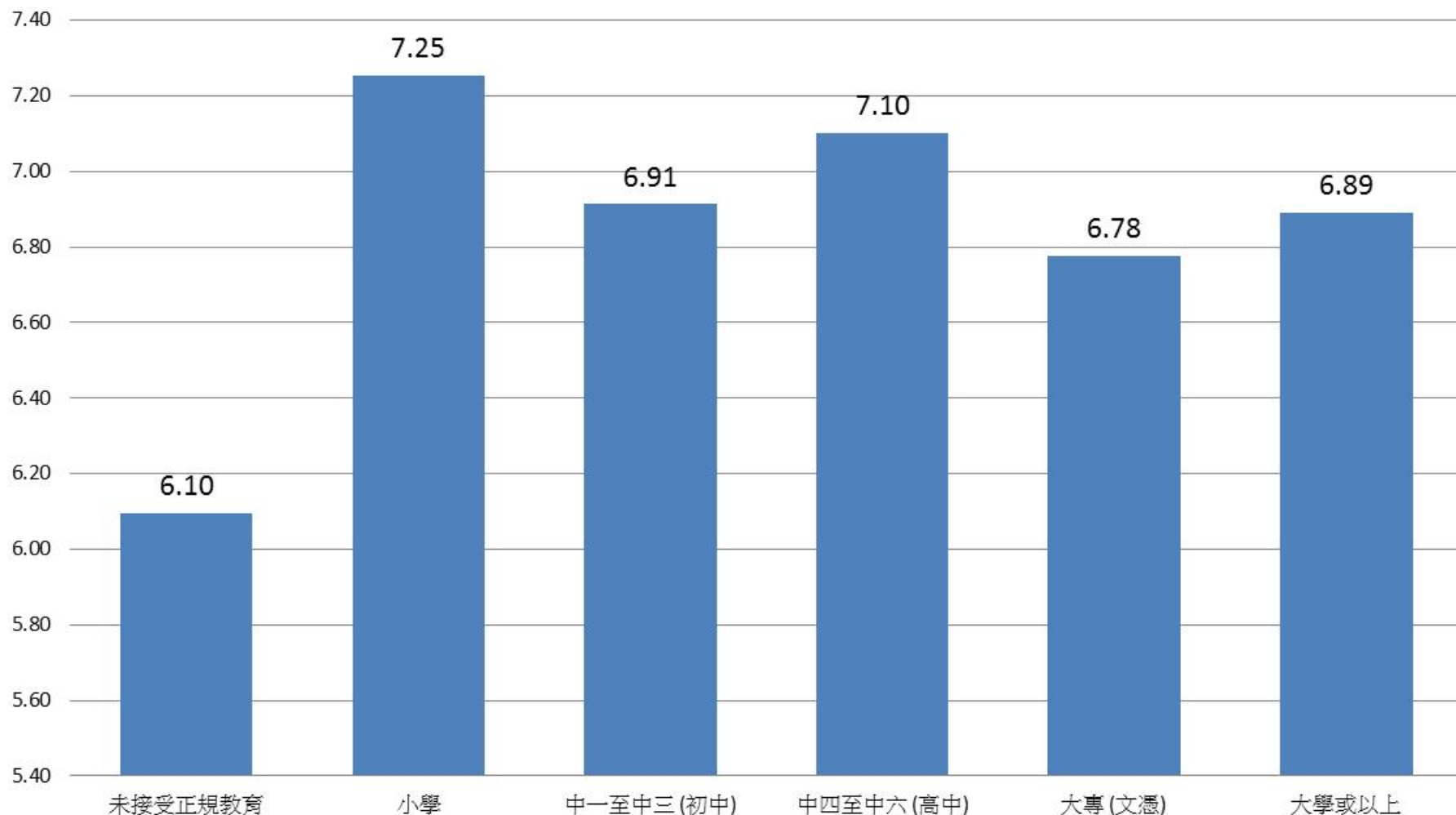
按財政壓力排列快樂指數

Happiness Index by the Level of Financial Stress 2015, 2016 and 2017 (Scale:0 to 10)



按教育程度排列快樂指數

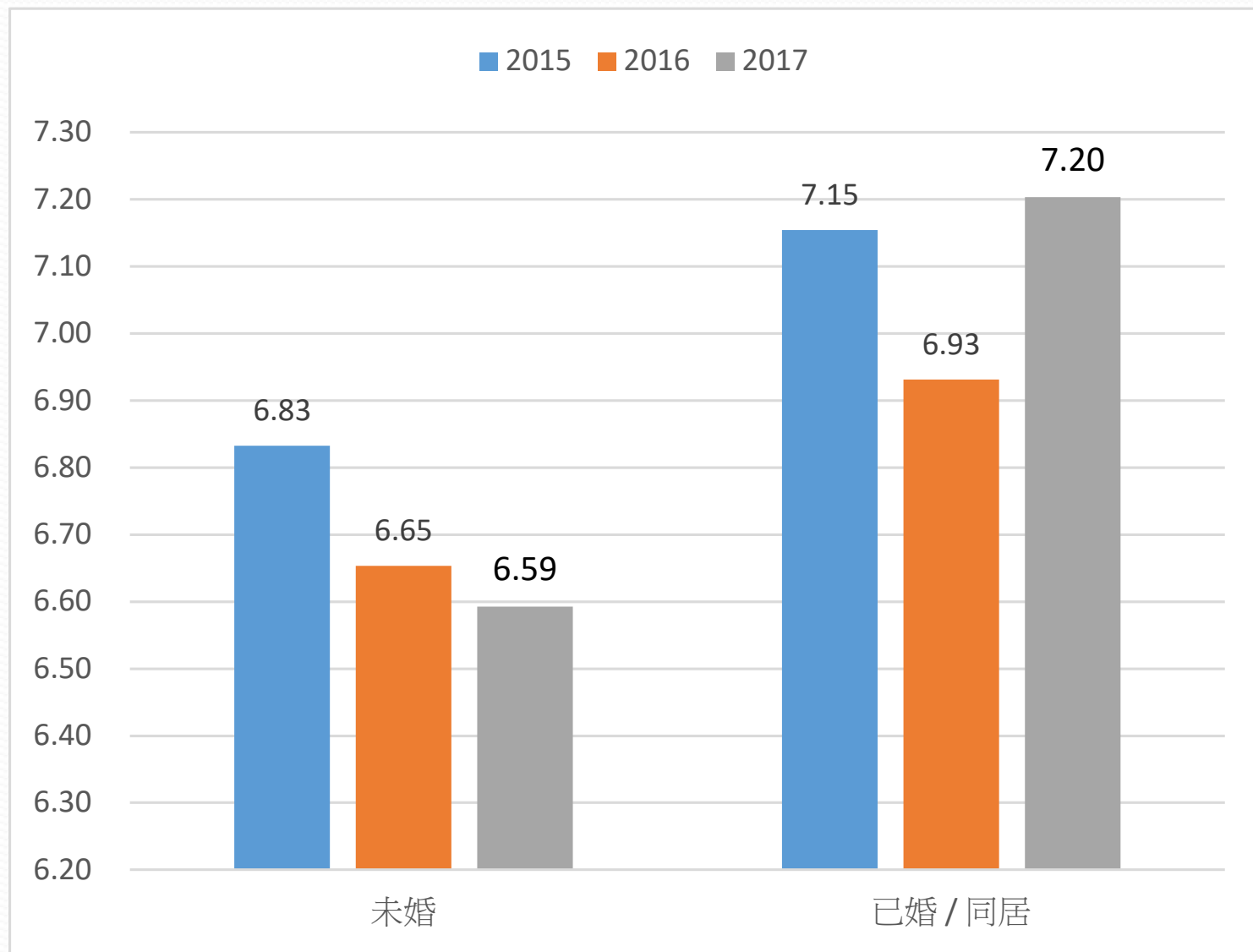
Happiness Index by Education Attainment 2017 (Scale: 0 to 10)



按婚姻狀況排列快樂指數

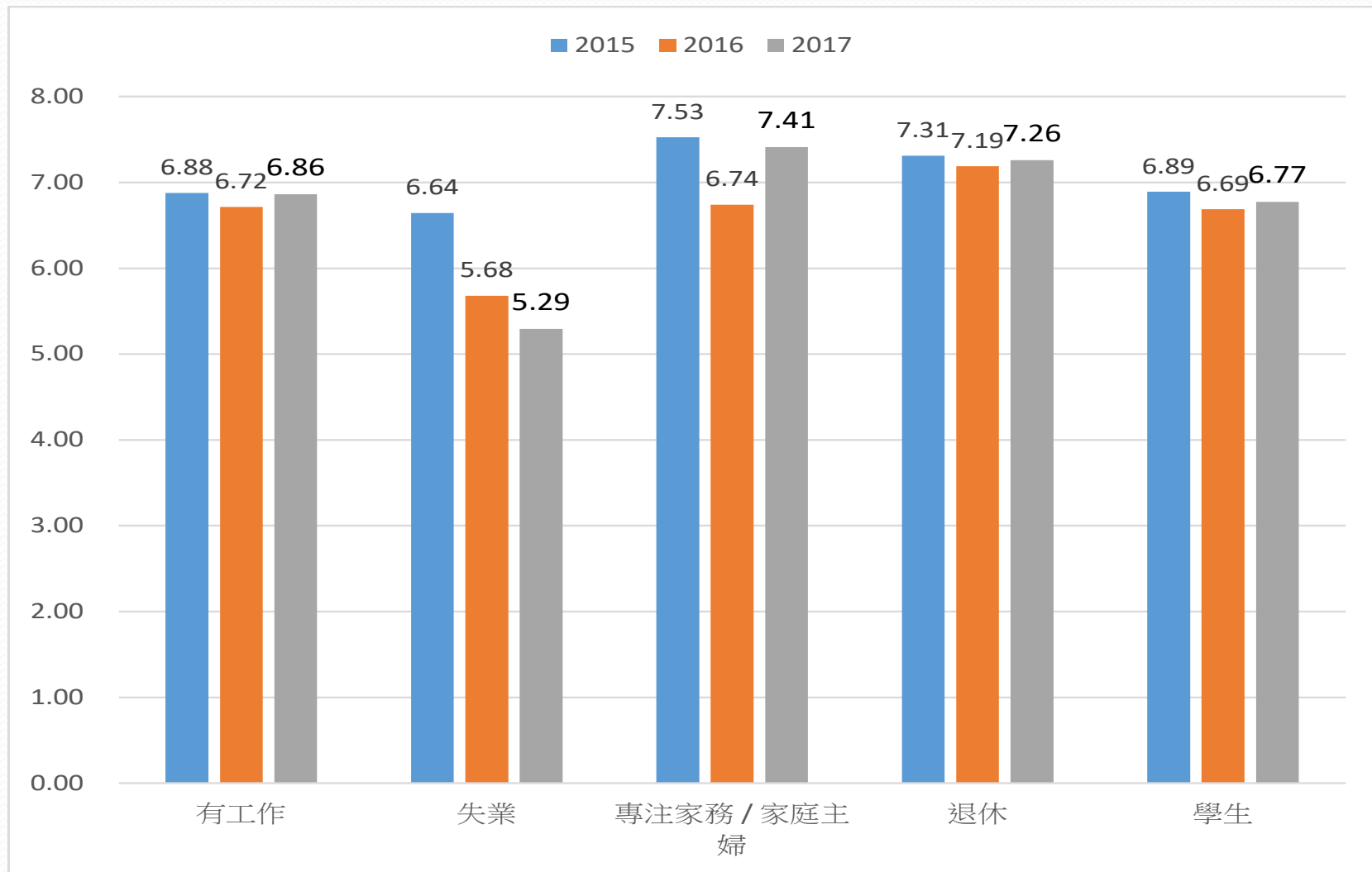
Happiness by Marital Status

2015, 2016 and 2017 (Scale: 0 to 10)



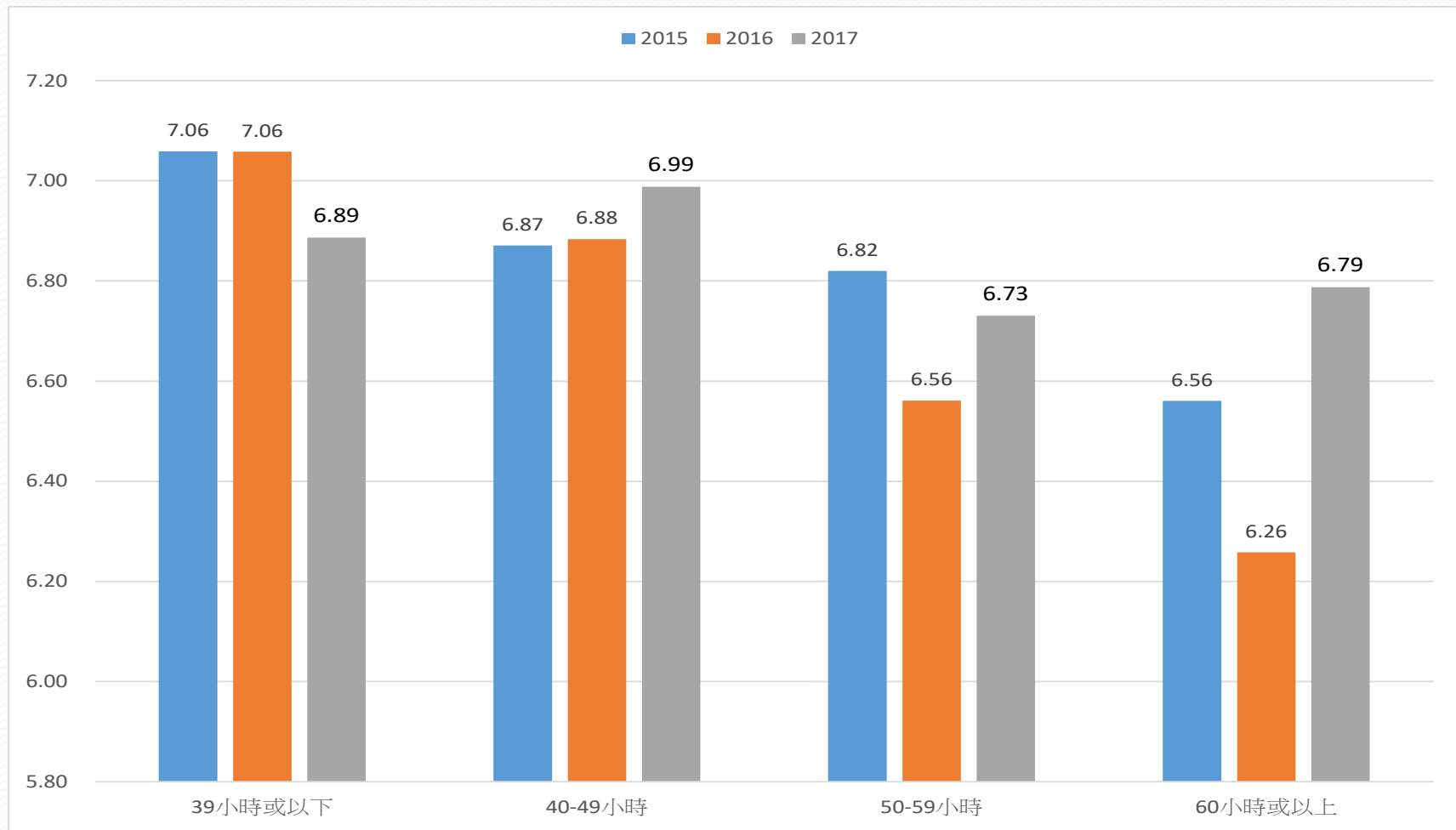
按就業情況排列的快樂指數

Happiness Index by Employment Status 2015, 2016 and 2017 (Scale: 0 to 10)



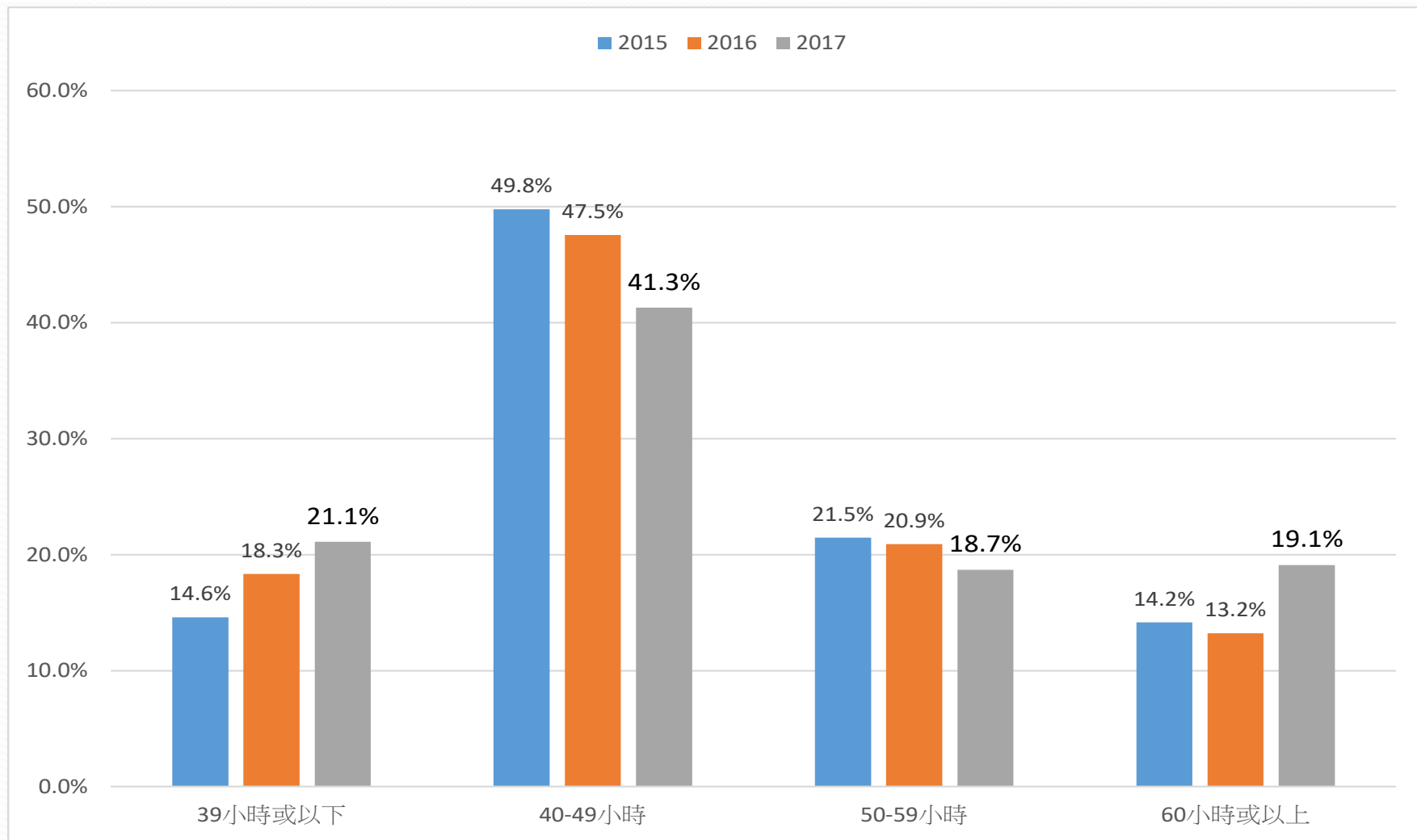
按每週工作時數排列快樂指數

Happiness Index by Working Hours 2015, 2016 and 2017 (Scale: 0 to 10)



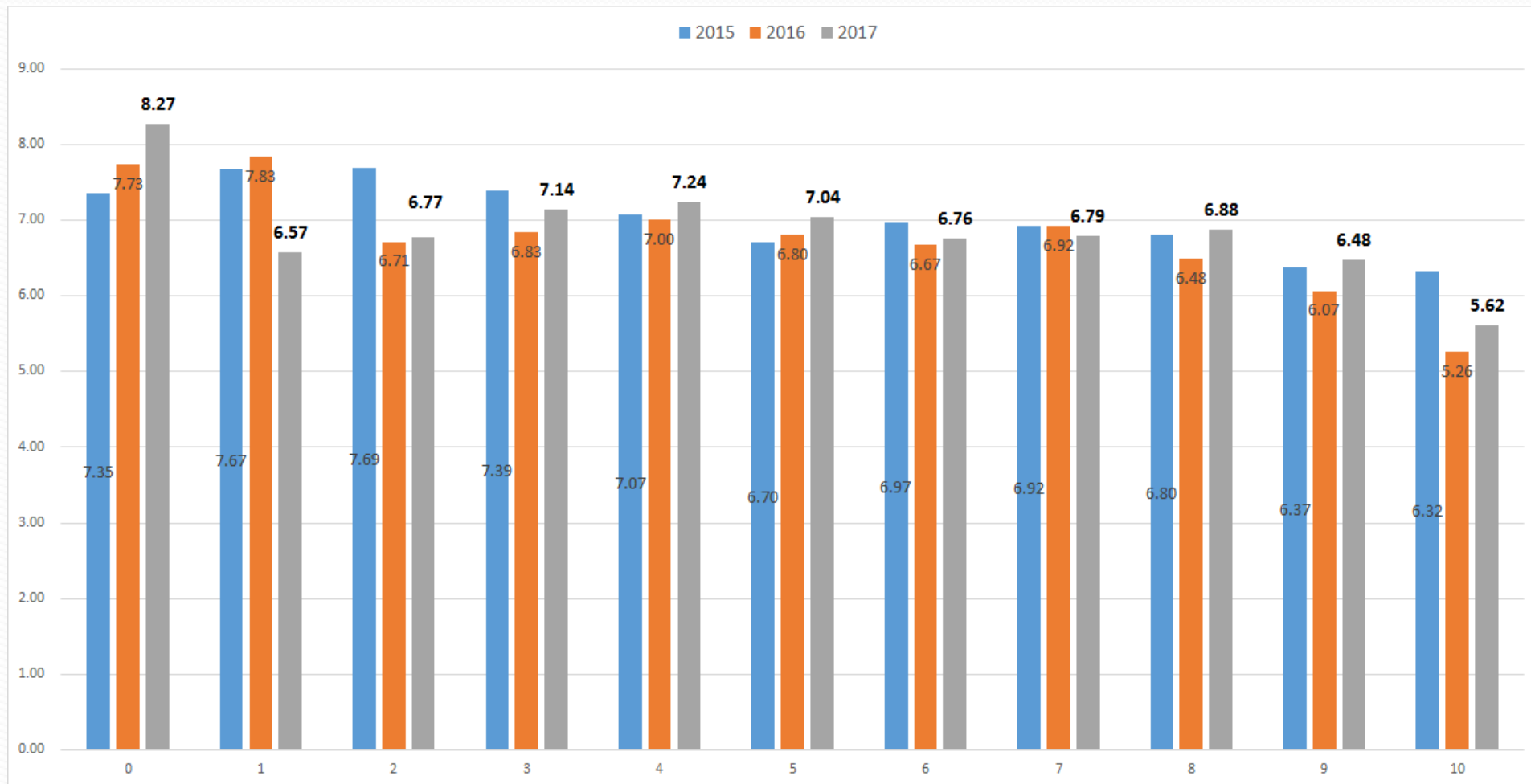
每週工作時數百分比

Working hours per week(%)



按工作壓力排列快樂指數

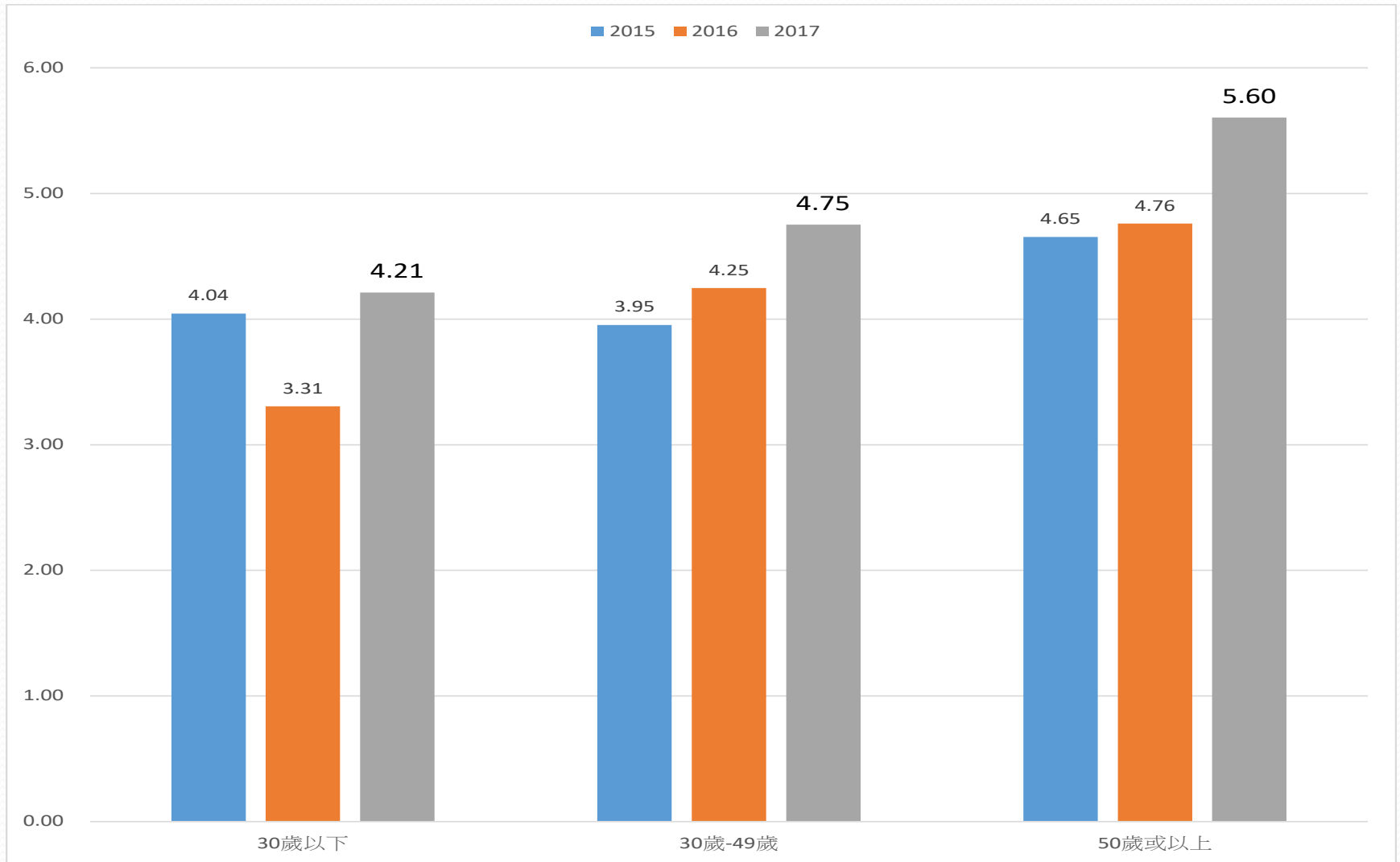
Happiness Index by Work Pressure 2015, 2016 and 2017 (Scale: 0 to 10)



按年齡組別排列對香港政府的施政滿意程度

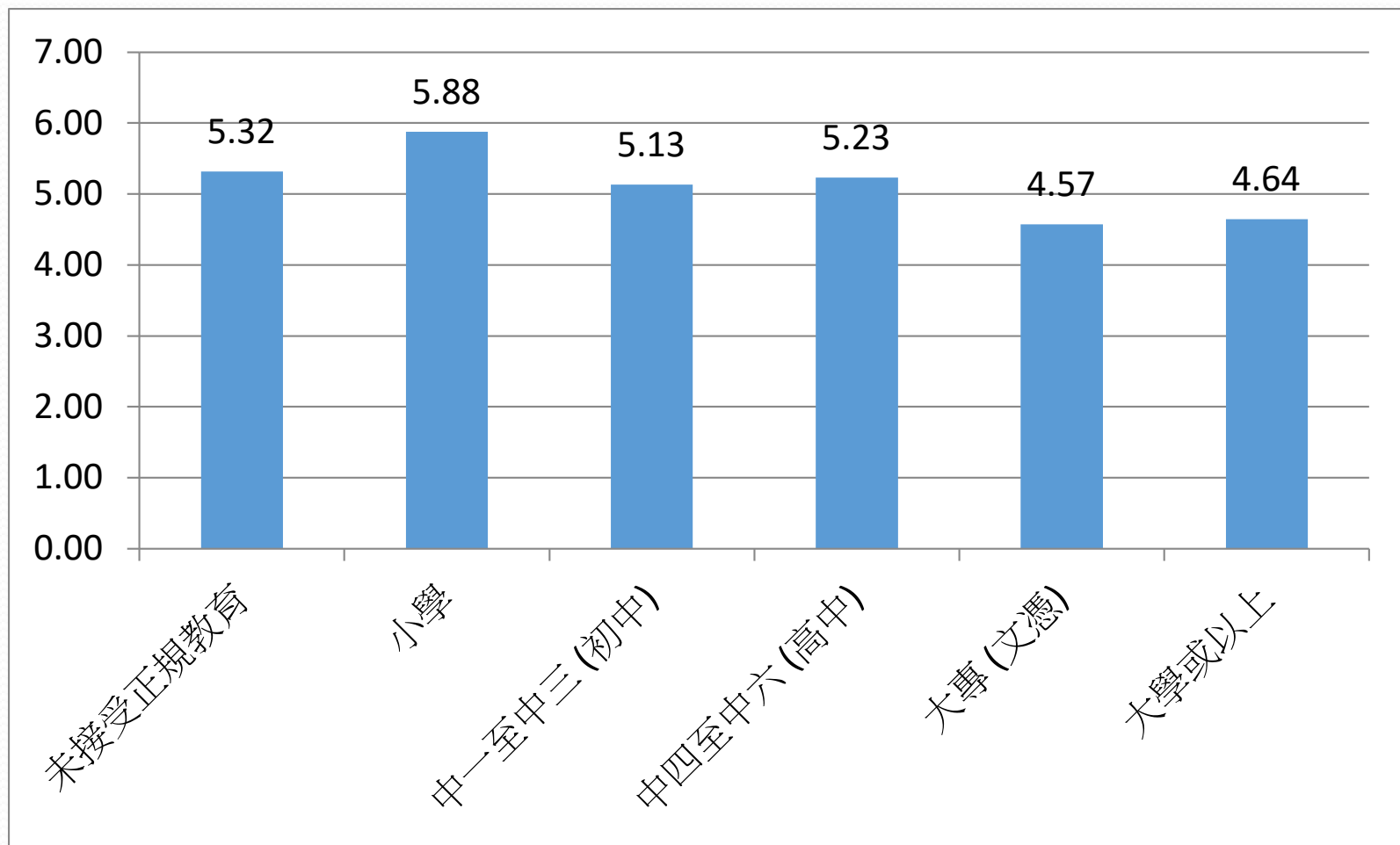
Satisfaction with the Public Policy by Age Groups

2015, 2016 and 2017 (Scale: 0 to 10)



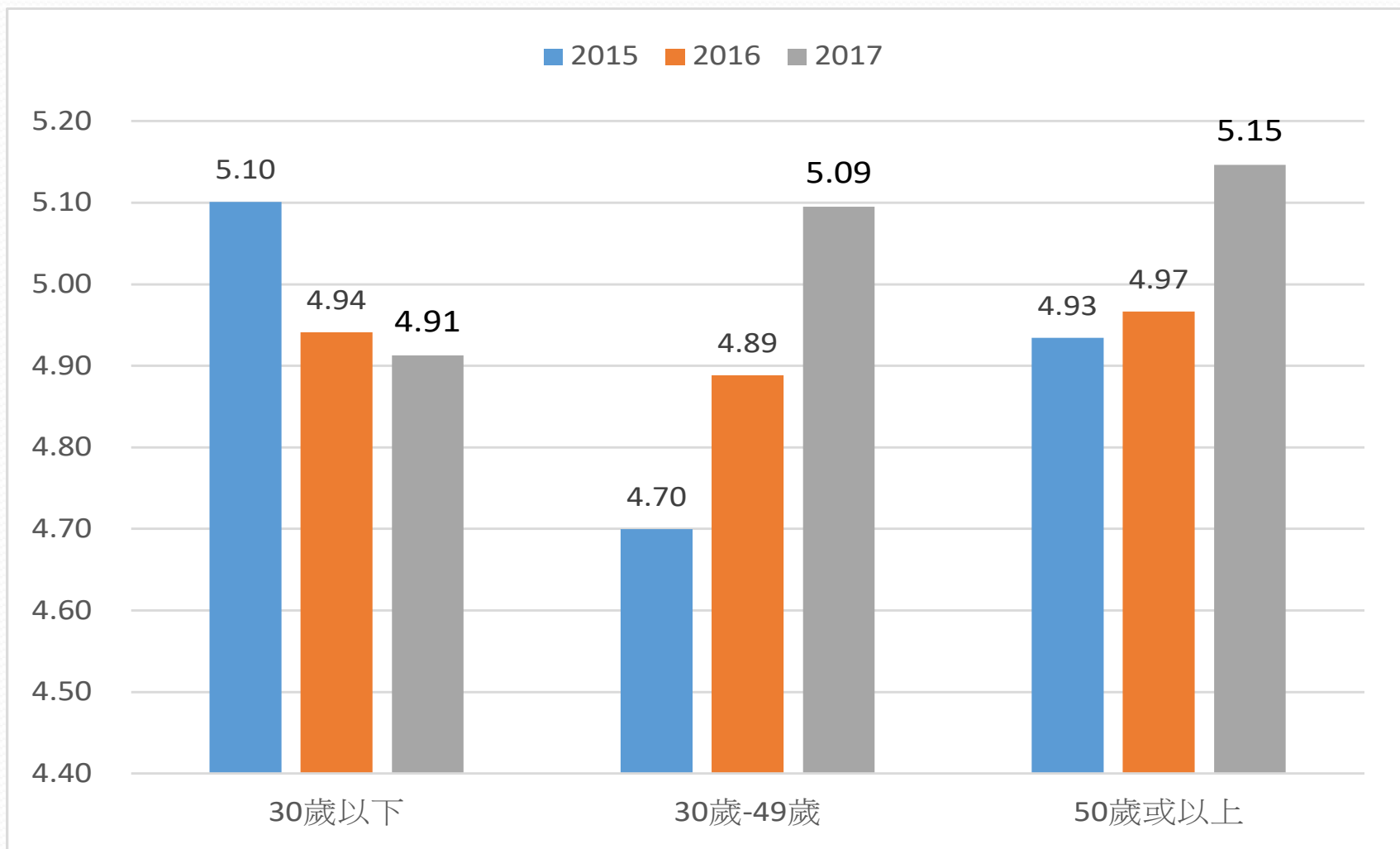
按教育程度排列對香港政府的施政滿意程度

Satisfaction with the Public Policy by Education Level 2017 (Scale: 0 to 10)



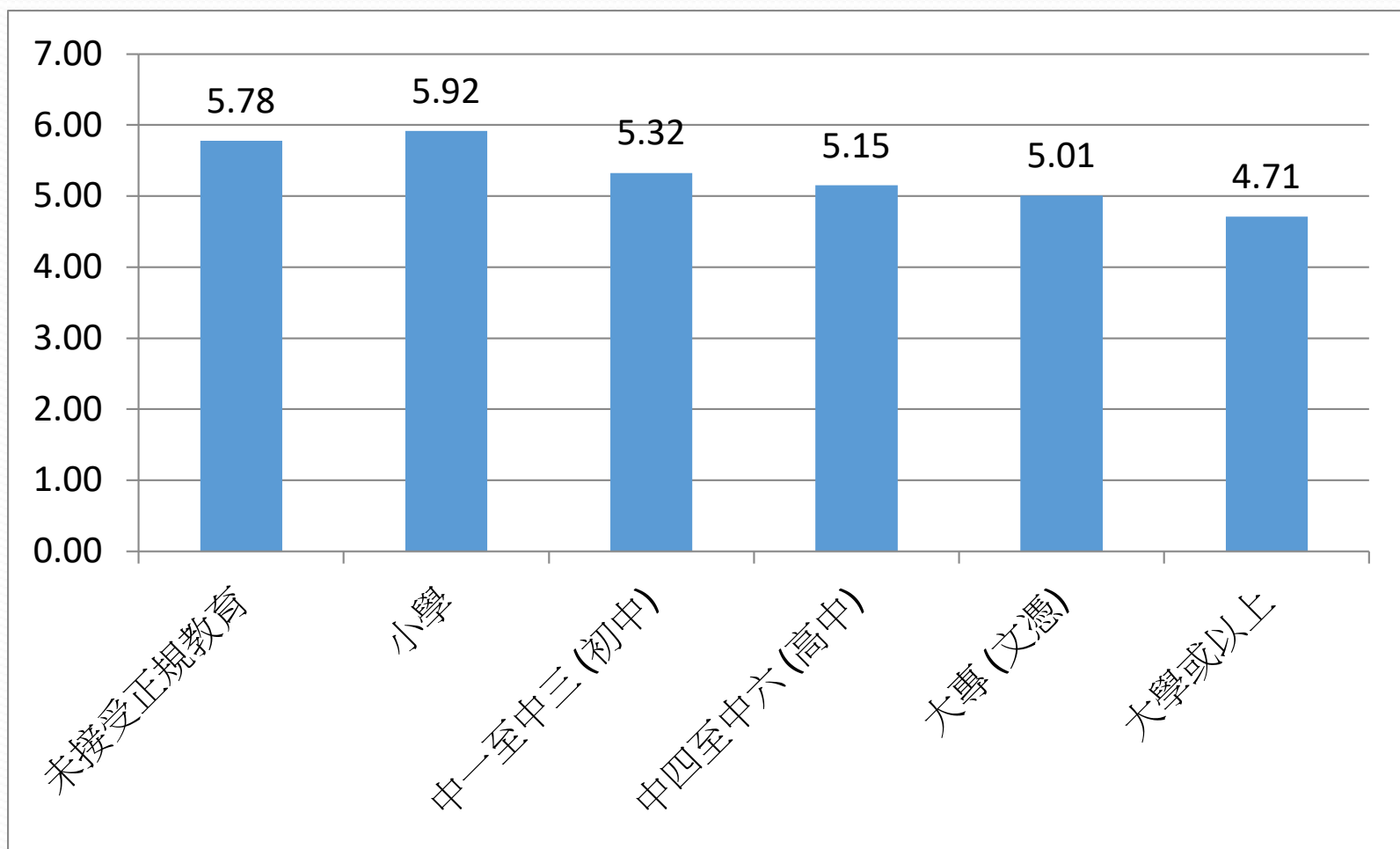
按年齡組別排列對媒體的滿意度

Satisfaction with the Media by Age Groups 2015, 2016 and 2017 (Scale: 0 to 10)



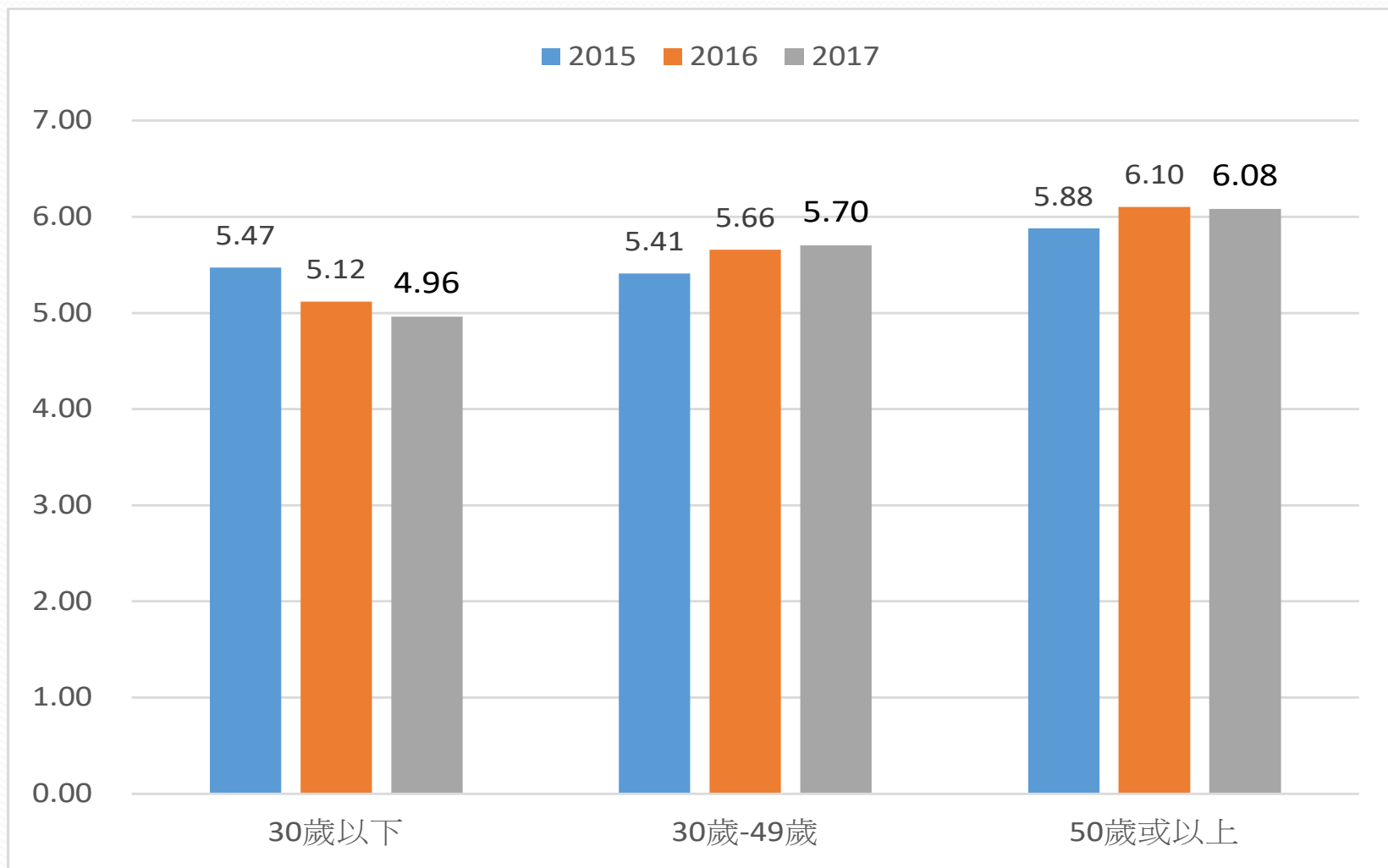
按教育程度排列對媒體的滿意度

Satisfaction with the Media by Education Levels 2017 (Scale: 0 to 10)



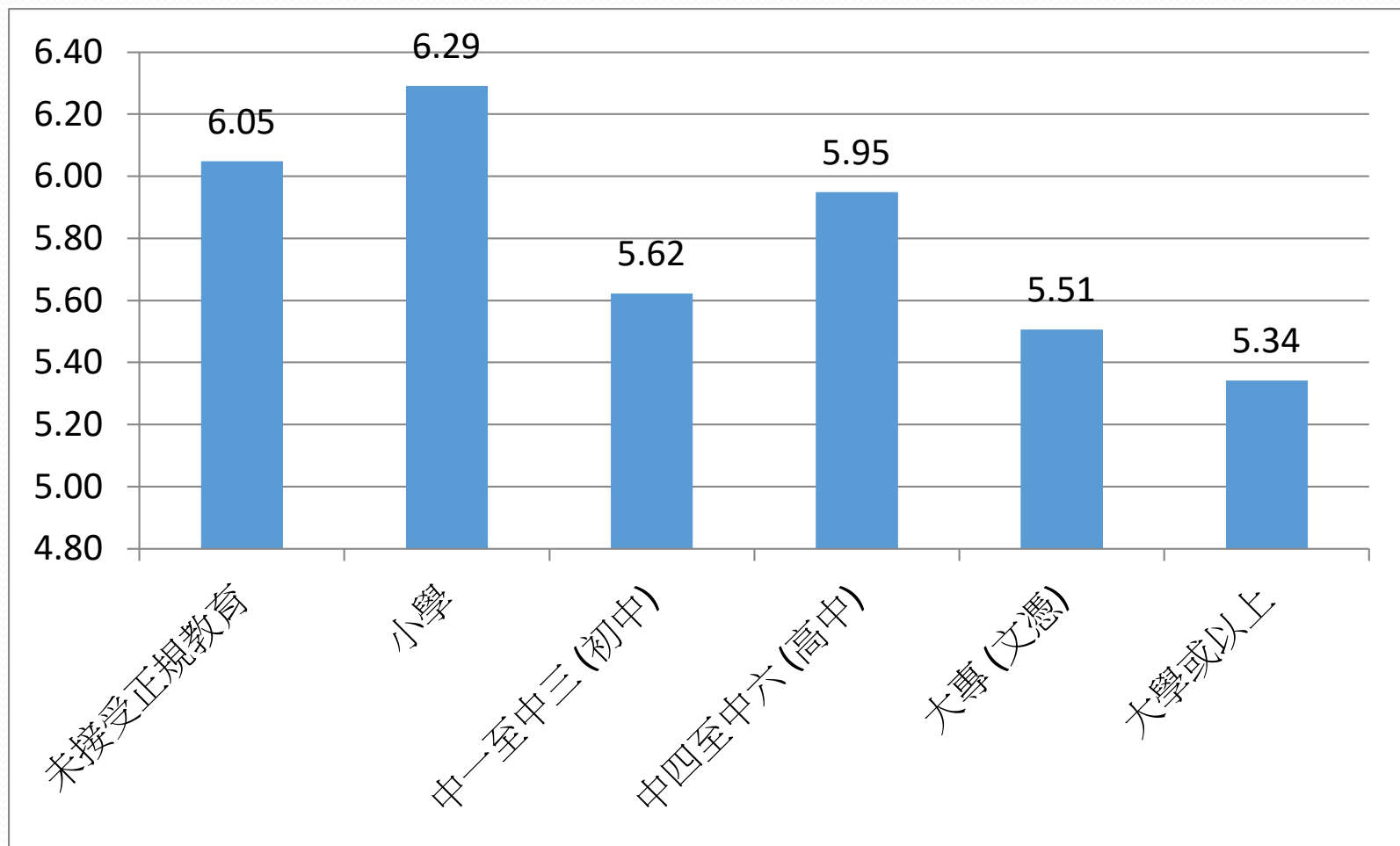
按年齡組別排列對生活環境的滿意度

Satisfaction with the Living Environment by Age Groups 2015, 2016 and 2017 (Scale: 0 to 10)



按教育程度排列對生活環境的滿意度

Satisfaction with the Living Environment by Education Levels 2017 (Scale: 0 to 10)



按年齡組別排列對公共醫療的滿意度

Satisfaction with the Public Healthcare Services by Age Groups 2015, 2016 and 2017 (Scale: 0 to 10)

