

Leung Tsz Ying, Sonia, GLA year-2 student, won award in the New World Innovation Challenge 2021



Leung Tsz Ying, Sonia, a second-year Global Liberal Arts student, (middle) teamed up with two students from other local universities to participate in the “New World Innovation Challenge 2021” organized by the Eureka Nova. Sonia’s team “Team Avant” won the "Most Innovative Award (Open Stream)" among the 25 finalist teams.

The New World Innovation Challenge 2021 is a multi-team open competition designed to elevate solutions provided by the next generation of promising startups, students and intrapreneurs. To better equip the teams, participants were given exclusive access to mentorship from established startup founders, industry expertise from New World Group mentors, and in-person site visits.

Sonia’s team selected “retail division” as the problem statement and focused on the New World Group’s upcoming project “11 SKIES” - the city's largest retail, dining, and entertainment hub located next to the Hong Kong International Airport. Sonia shared that she was inspired by the fresh ideas from other participating teams and it was definitely a treasurable experience.

For more information about the competition:

<https://www.eurekanova.com/innochallenge2021>